



Membership Survey Takeaways

AHSIE Membership Business Meeting

October 4, 2021

Overview: Demographics



- 34 Responses
- Majority of Respondents are at HSIs
- 50% Grant Staff
 - Note: The connection between “grant staff” and dual roles in administration/faculty affairs was evident.

Membership Responses

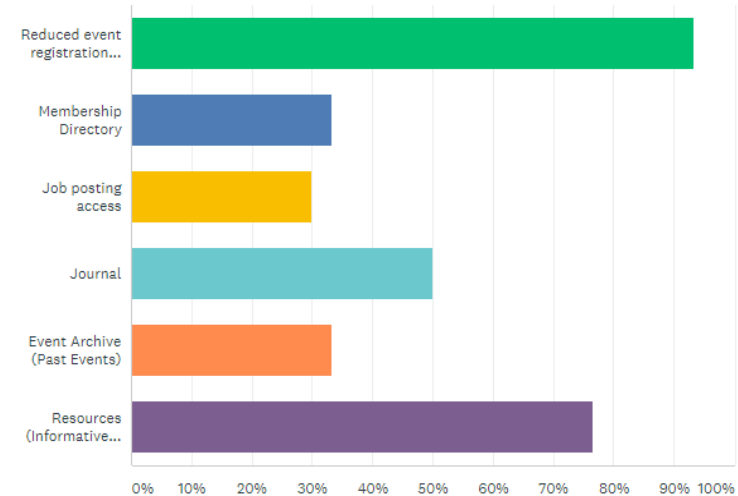


Membership Benefits that are Most Helpful

- Reduced Event Registration (93%)
- Resources/Materials (77%)

Which current membership benefits are the most helpful to you? (Select all that apply.)

Answered: 30 Skipped: 4



ANSWER CHOICES	RESPONSES
Reduced event registration rates	93.33% 28
Membership Directory	33.33% 10
Job posting access	30.00% 9
Journal	50.00% 15
Event Archive (Past Events)	33.33% 10
Resources (Informative Documents)	76.67% 23
Total Respondents: 30	

Membership Responses

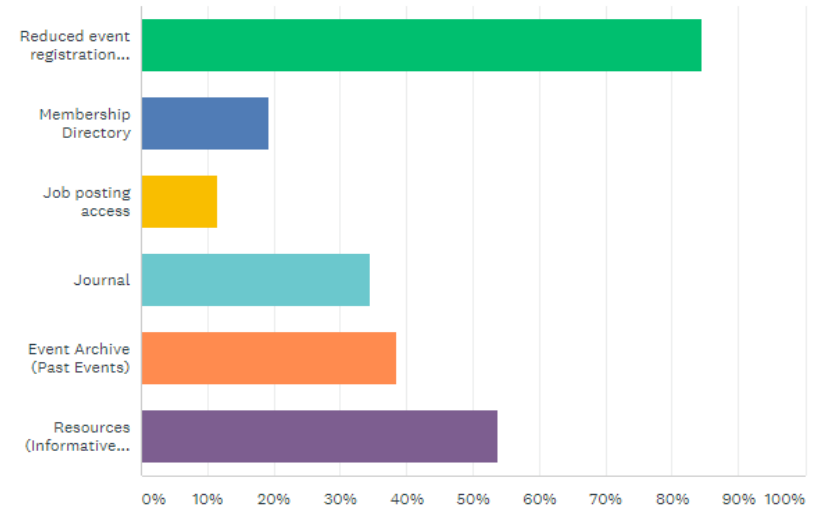
Membership Benefits Most Utilized

- Reduced Event Registration (85%)
- Resources/Materials (54%)



In the past 12 months, which of the following benefits have you utilized? (Select all that apply.)

Answered: 26 Skipped: 8



ANSWER CHOICES	RESPONSES	
Reduced event registration rates	84.62%	22
Membership Directory	19.23%	5
Job posting access	11.54%	3
Journal	34.62%	9
Event Archive (Past Events)	38.46%	10
Resources (Informative Documents)	53.85%	14
Total Respondents: 26		

Membership Responses



Virtual Networking Hours:

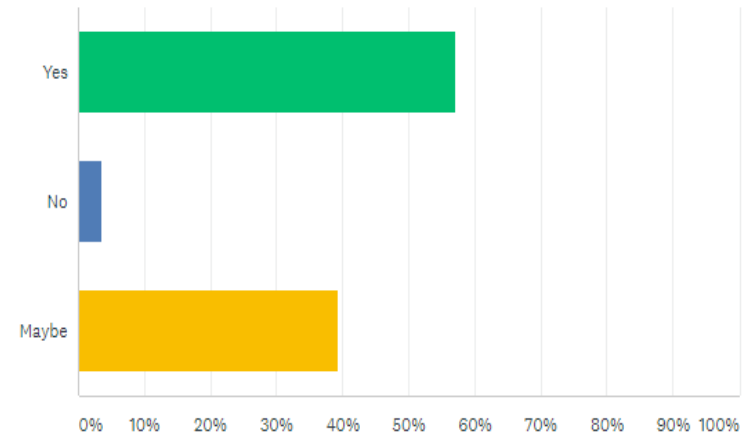
- Yes (57%)
- Maybe (39.3%)

Themed Suggestions:

- Margarita Monday
- Taco Tuesday
- Wing Wednesday
- Tequila Thursday
- Fruta Friday

Would you be interested in participating in quarterly virtual networking opportunities?

Answered: 28 Skipped: 6



ANSWER CHOICES	RESPONSES
Yes	57.14% 16
No	3.57% 1
Maybe	39.29% 11
Total Respondents: 28	

Community of Praxis (Pro Dev)

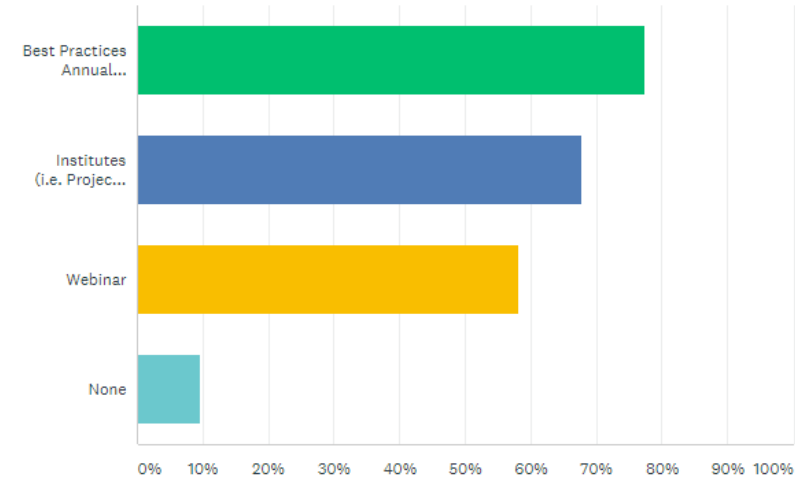


Event Engagement

- Consistent across conference, institutes, webinars

Have you attended any of the following AHSIE events in the past? (Select all that apply.)

Answered: 31 Skipped: 3



ANSWER CHOICES	RESPONSES	
Best Practices Annual Conference	77.42%	24
Institutes (i.e. Project Management, Grantsmanship, HSI Servingness, Data, Student Leadership)	67.74%	21
Webinar	58.06%	18
None	9.68%	3
Total Respondents: 31		

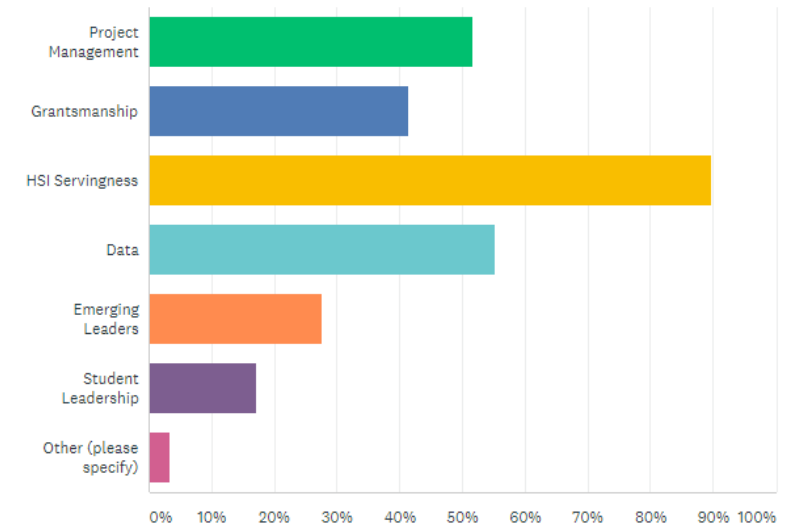
Community of Praxis (Pro Dev)

Professional Development Themes

- HSI Servingness (90%)
- **Additional themes:**
 - Partnership with HACU and Excelencia
 - Career development
 - More current research (journal/newsletter)
 - Highlighting intersectionality
 - Advocacy/Action steps
 - Learning strategies (CRP) language learners (webinar)

Which professional development themes have been the most helpful to you? (Select all that apply.)

Answered: 29 Skipped: 5



ANSWER CHOICES	RESPONSES	
Project Management	51.72%	15
Grantsmanship	41.38%	12
HSI Servingness	89.66%	26
Data	55.17%	16
Emerging Leaders	27.59%	8
Student Leadership	17.24%	5
Other (please specify)	Responses 3.45%	1
Total Respondents: 29		

Community of Praxis (Pro Dev)

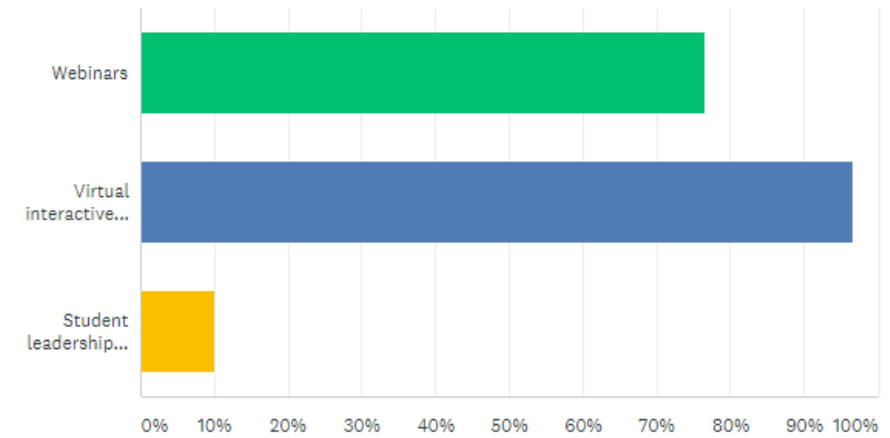
Ideas for Expansion

- Webinars, presentations from other HSI (best practices)
 - Most requested: More communication, more engagement, more networking between conferences
- Future event modality:
 - Virtual workshops (97%)
 - Webinars (77%)



AHSIE plans to expand its professional development offerings. Would you be interested in attending the following in the future? (Select all that apply.)

Answered: 30 Skipped: 4



ANSWER CHOICES	RESPONSES	
Webinars	76.67%	23
Virtual interactive workshops	96.67%	29
Student leadership retreat (for student members)	10.00%	3
Total Respondents: 30		

Student Engagement



- Career development
- More engagement
- Research and scholarship opportunities
- Possible student respondent:
 - Leadership training
 - Scholarships/fellowship/research opportunities
 - Database for continuing education
 - Dissertation awards
 - Mentoring program

Communication

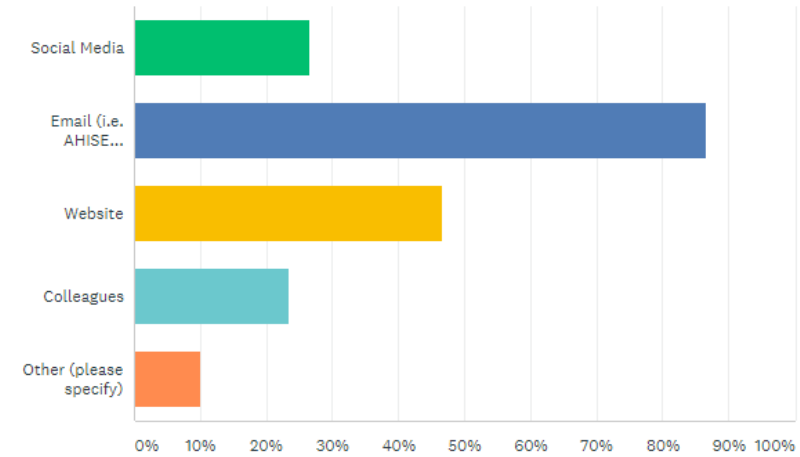


How do you stay current with AHSIE?

- Email (Newsletter) (87%)
- Website (47%)

How do you stay current on AHSIE activities/information?
(Select all that apply.)

Answered: 30 Skipped: 4



ANSWER CHOICES	RESPONSES	
Social Media	26.67%	8
Email (i.e. AHISE listserv/announcements)	86.67%	26
Website	46.67%	14
Colleagues	23.33%	7
Other (please specify)	Responses 10.00%	3
Total Respondents: 30		