



# CHANGING THE NARRATIVE



MENDOCINO COLLEGE

# Background

2016-2017

- Title V, Developing Hispanic Serving Institutions (DHSI) Grant awarded
- Start up year, including hiring of staff and beginning of student outreach efforts

2017-2018

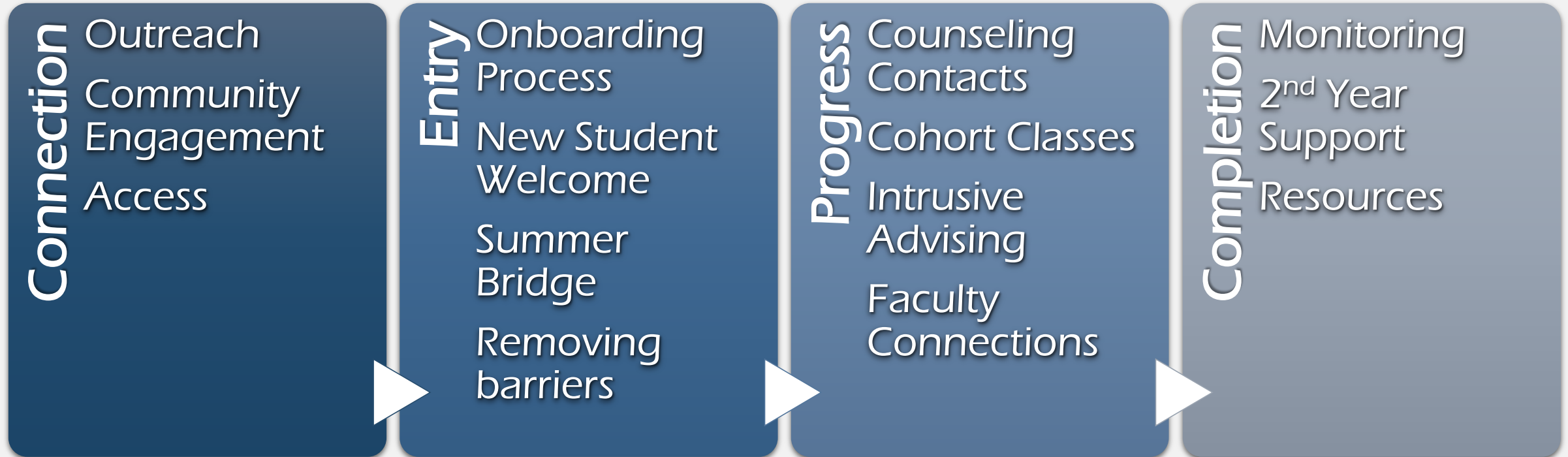
- First student cohort began
- Grant work follows the Completion by Design logic model
- Connections with faculty predominantly in first year coursework has established high visibility and embracing of project goals & strategies

2018-2020

- Currently in is fourth year & working with its third cohort of students
- Concurrent work by the institution on AB 705, Guided Pathways, Equity



# Completion by Design Framework



<http://completionbydesign.org>, (2015)





# CONNECTION



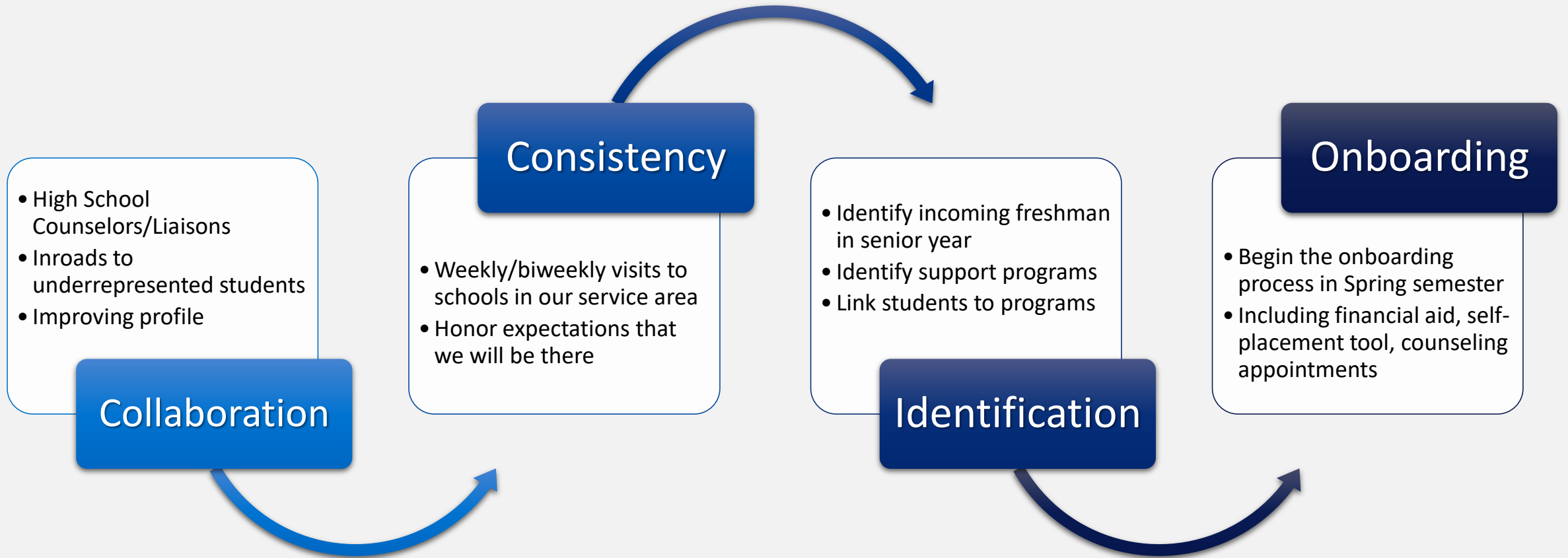
**First Year** *institute*  
**MENDOCINO COLLEGE**

MENDOCINO COLLEGE

# CONNECTION - Community Engagement and Access



# CONNECTION - Outreach



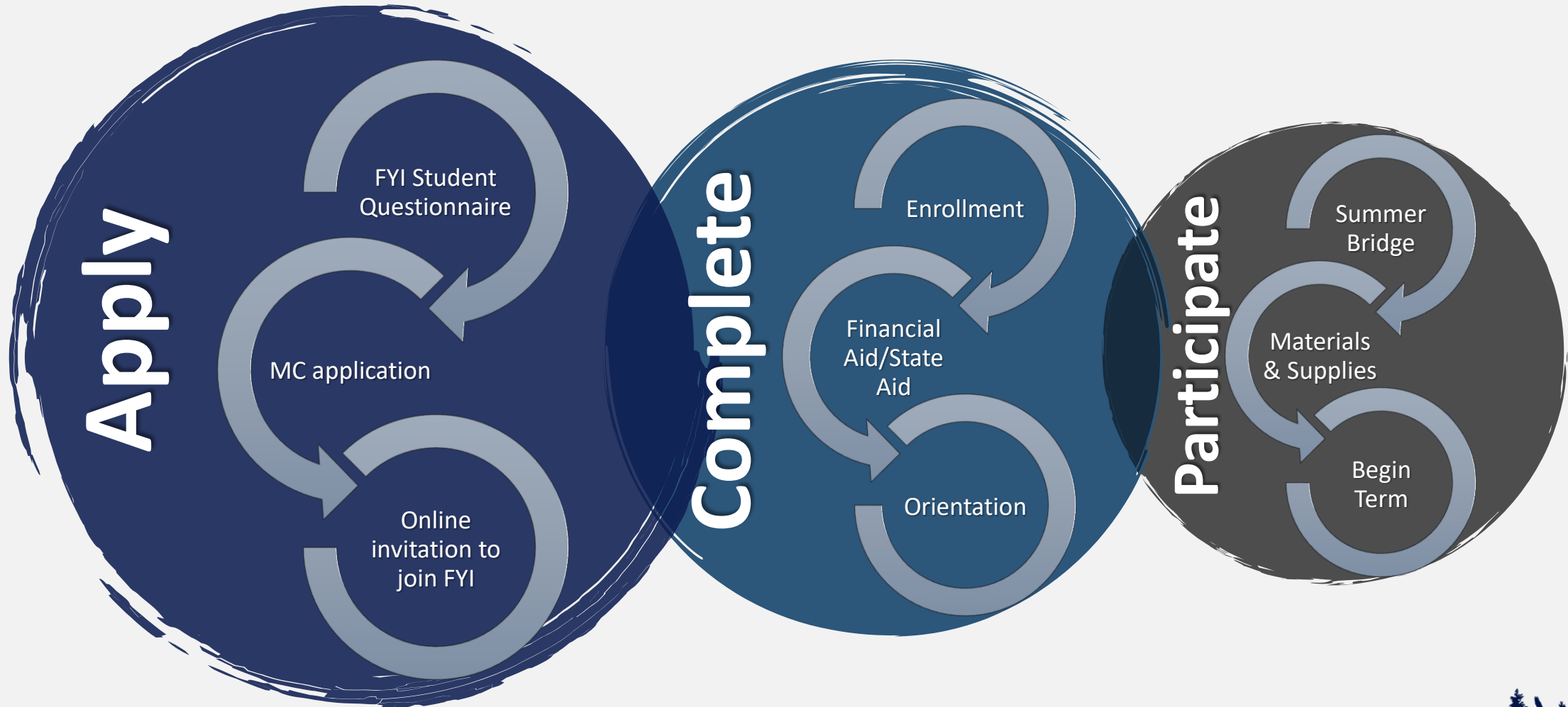




ENTRY



# ENTRY – Becoming an FYI Student





# ENTRY



**Congratulations on choosing Mendocino College & qualifying to join the First Year Institute program!**

**What do I do next?**

Please plan on attending the events described on this page. Contact us with any questions.

**NEW STUDENT WELCOME**  
**Thursday, July 18, 2019**  
**9:00 a.m.—2:30 p.m.**  
Ukiah Campus — Center Theater  
**REQUIRED FOR ALL FYI STUDENTS**

**What is the New Student Welcome?**

We are looking forward to having you join our program and need to provide you with valuable information during this event. Come learn more about:

- Majors offered at Mendocino College
- Online tools (WebAdvisor & CANVAS)
- Resources to help you succeed
- How to borrow textbooks for FREE
- First Year Institute Program services
- Student Success & Leadership
- **PLUS** get a welcome package & campus tour!



**English Summer Bridge**  
*July 22-July 25, 2019*  
9:00 a.m.—3:20 p.m.  
Ukiah Campus—LLRC 4112

**What is Summer Bridge?**

The Summer Bridge program provides an opportunity for you to sharpen your English skills prior to starting classes in the Fall. You earn college credit, meet fellow Mendocino College students & get to work with Mendocino College faculty.

**How do I register?**

Talk to your college counselor or call the FYI office for information on enrolling for summer bridge (see designated sections below—you only need to enroll for ONE section).

**English Summer Bridge FYI Sections**

ENG 41A-6001  
ENG 41B-6003  
ENG 41C-6005  
ENG 60-6008

**Contact Us**

Mendocino College  
1000 Hensley Creek Rd.  
Ukiah, CA 95482  
(707) 467-1026  
fyi@mendocino.edu

[www.mendocino.edu/student-services](http://www.mendocino.edu/student-services)



M E N D O C I N O C O L L E G E

## NEW STUDENT WELCOME 2019

### SAVE the Date



**MENDOCINO COLLEGE**  
Ukiah Campus - Center Theater

**Thursday, July 18, 2019**  
9:00 a.m. to 2:30 p.m.  
*Breakfast & Lunch provided*

*OPEN to all New Incoming  
Fall 2019 Students*

**Register for this event by July 16 at:**  
[www.mendocino.edu/new-student-welcome](http://www.mendocino.edu/new-student-welcome)

**Learn about:** Registering for classes • Completing your Financial Aid file • Majors Careers • Online Tools • Student Support Services • Resources to help you succeed **AND MUCH MORE!**

# NEW STUDENT WELCOME 2019

8:45-9:30am

- Registration
- Welcome/Overview

9:30-10:30am

- Why Mendocino College?
- Student Panel

10:30-1:00pm

- Information Sessions (Services)
- Lunch and Information Fair

1:00-2:30pm

- Information Sessions (Continued)
- Time to Explore! (Tours, ID Cards, Follow-up)

ENTRY





PROGRESS





# PROGRESS



## Services/Contact Requirements

- Student Success Agreement
- Counseling Appointments (2)



## Academic Support

- Summer Bridge English/Math
- Supplemental Instructors (MTH 178; MTH 46)
- Mentors/Tutors at the FYI Center



## Campus & Cohort Engagement activities

- FYI Team, Including Faculty, Staff & Student Mentors
- Training for mentors; high profile on campus



## Institutionalization

- Collaboration with Equity
- Communication Strategies
- Mindset-removing barriers & providing resources up front





# PROGRESS - Student ARC

Mood

Time

Uninformed Optimism

Completion

Informed Pessimism

Informed Optimism

I made the decision to change!

What should I do?

Maybe my old job wasn't that bad

So much to figure out, did not know it was that hard

Never realized I would like this type of work

I settled in well and enjoying my experience

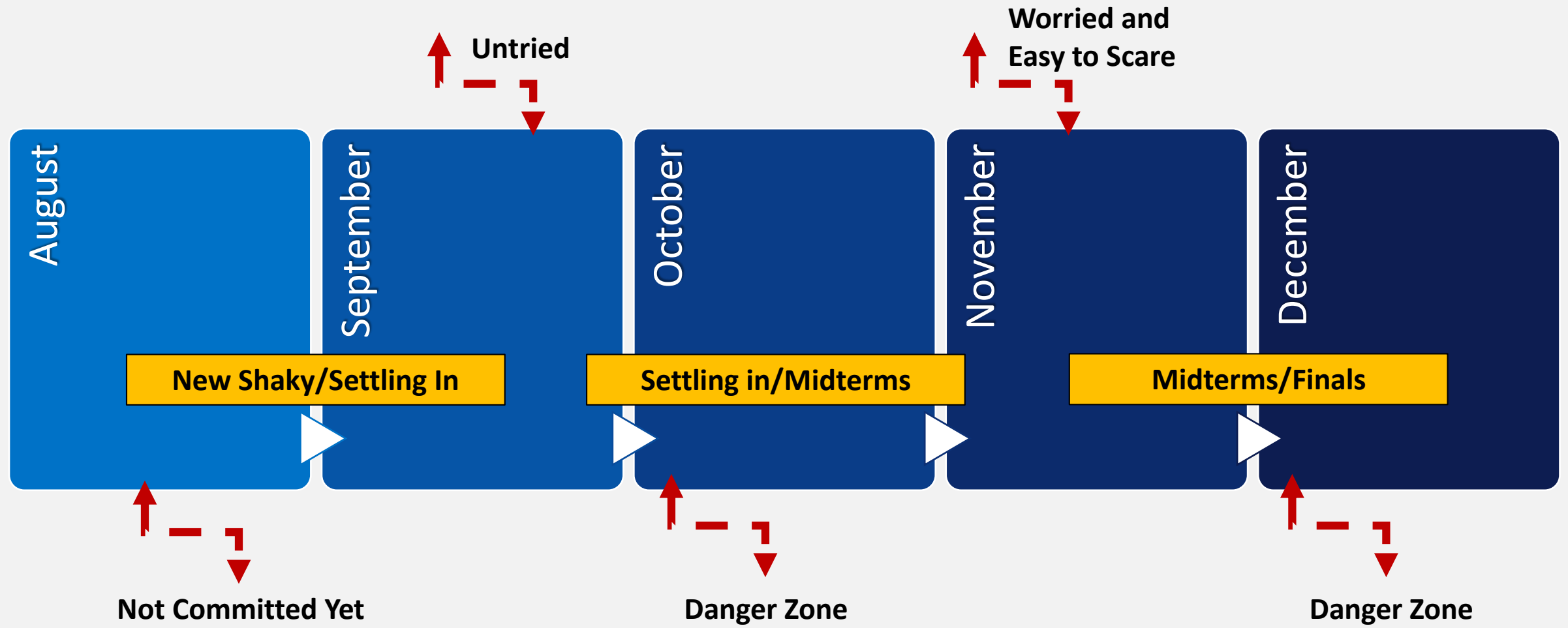
I'll never achieve that

What is this all good for?

I want to give up

Oh there's a good idea, I did not think I was good at that

# PROGRESS - ARC OF SEMESTER



# PROGRESS – Student ARC

## High Touch Cohort Criteria

Missing Ed Plan & Never Met  
with Counselor

Struggling in Classes (early alert)

Referred by other Departments

## Mid Touch Cohort Criteria

Missing Ed Plan or Not Updated  
Ed Plan

Students who have not  
completed the FAFSA

Undeclared Students

## Low Touch Cohort Criteria

Ed Plan Complete

Enrolled in 15 Units

Completed FAFSA

## Activities

(Additional to Low Touch for all)

Phone Call (Twice a Month)

Personal Email (Twice a Month)

## Activities

(Additional to Low Touch for all)

Phone Call (Once a Month)

General Email (Twice a Month)

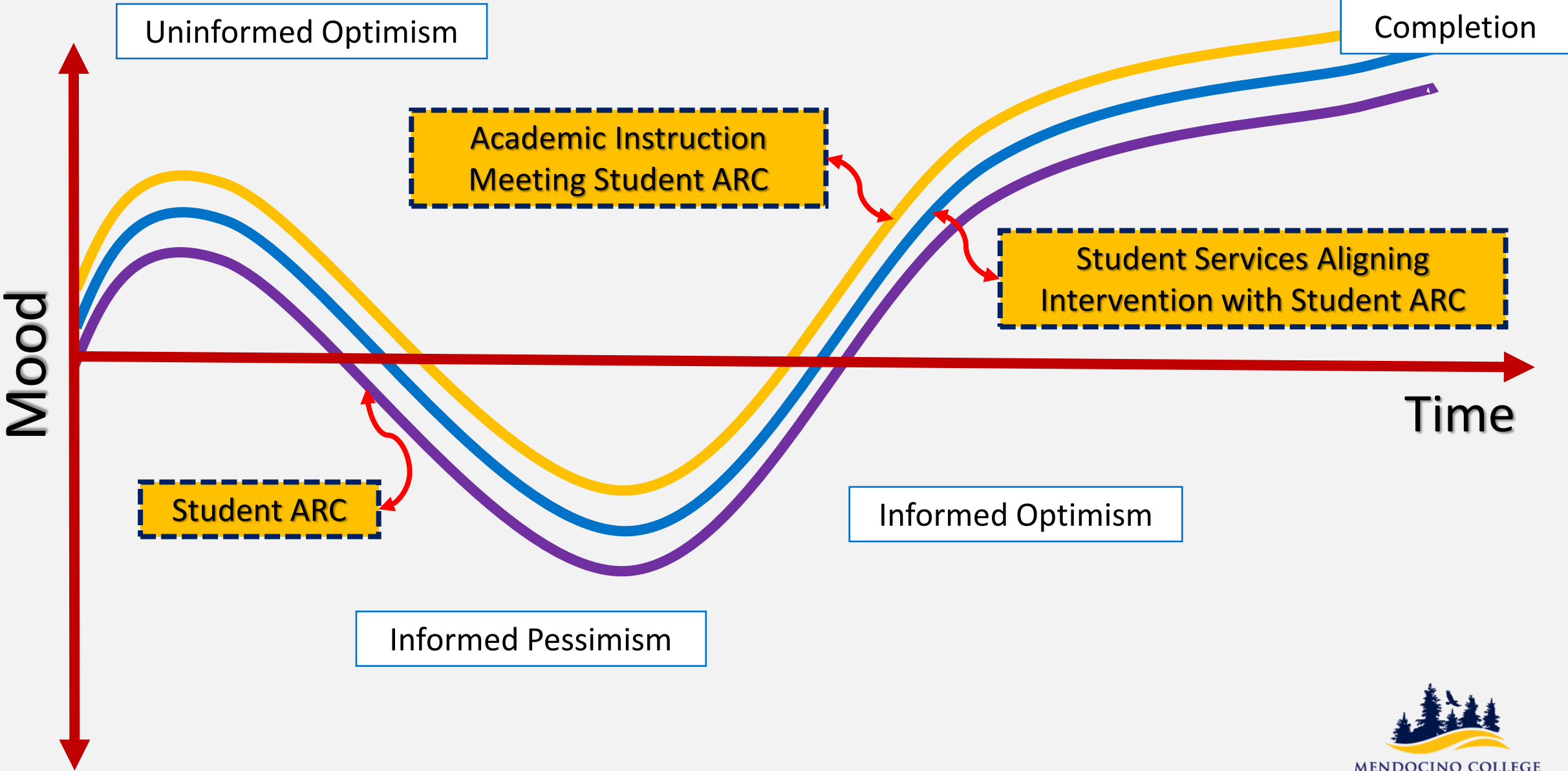
## Activities

Phone Call (Once a Semester)

Email (Once a Month)



# PROGRESS – Meeting the Student ARC







# COMPLETION

**First Year** *institute*  
**MENDOCINO COLLEGE**

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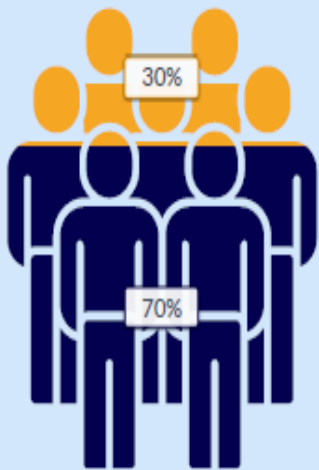
# COMPLETION

2017-2018 MC FYI Cohort

GOAL 69%

3 Semester Retention

■ Retention (70%) ■ Not-Retained (30%)

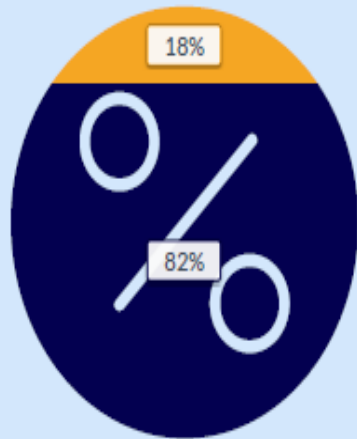


104 Students

GOAL 69%

15 Unit Completion

■ Completion (82%) ■ Did Not Complete (18%)

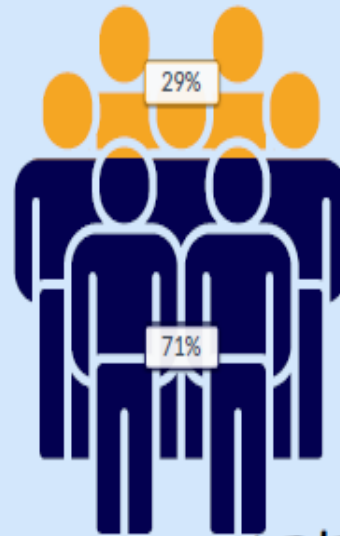


2018-2019 MC FYI Cohort

GOAL 69%

3 Semester Retention

■ Retention (71%) ■ Not-Retained (29%)



135 Students

GOAL 69%

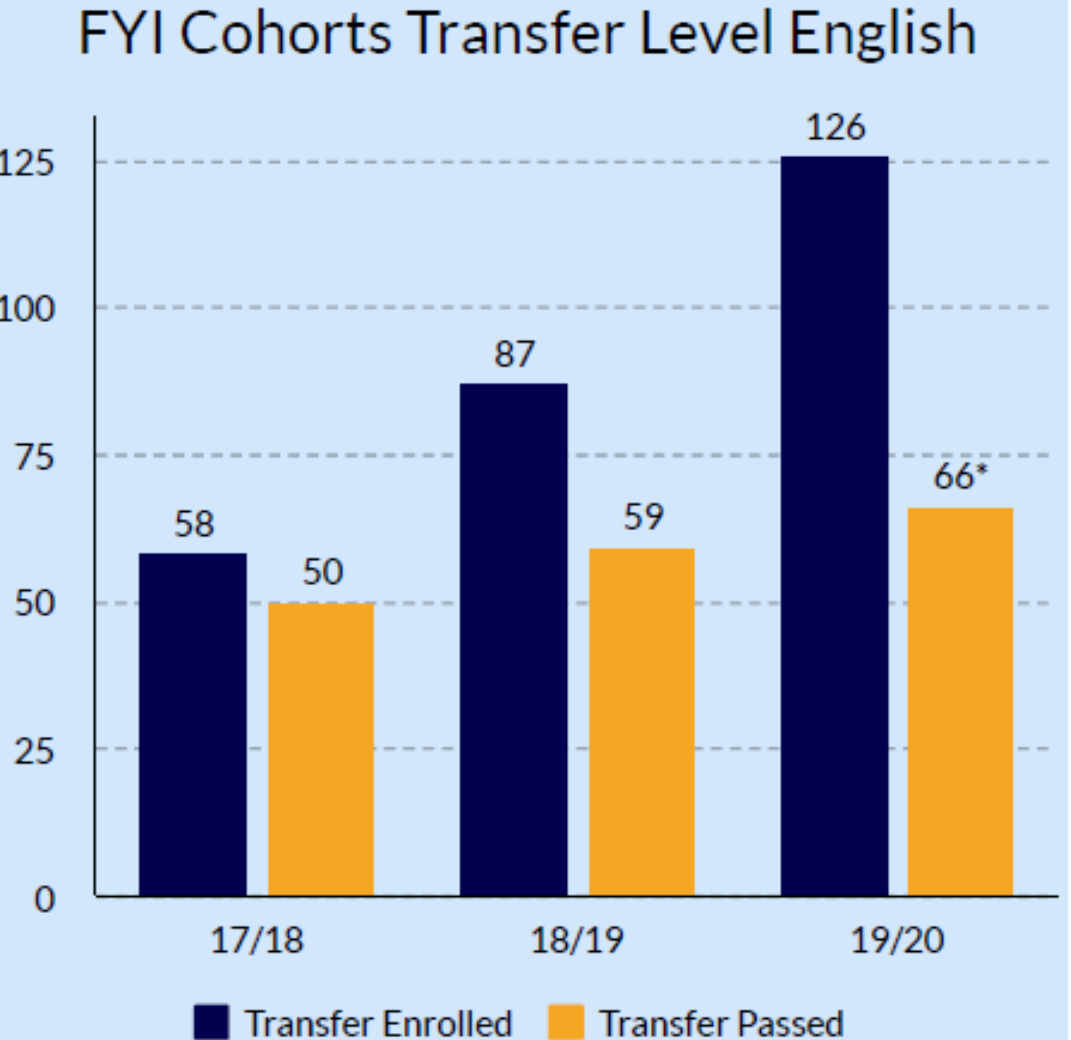
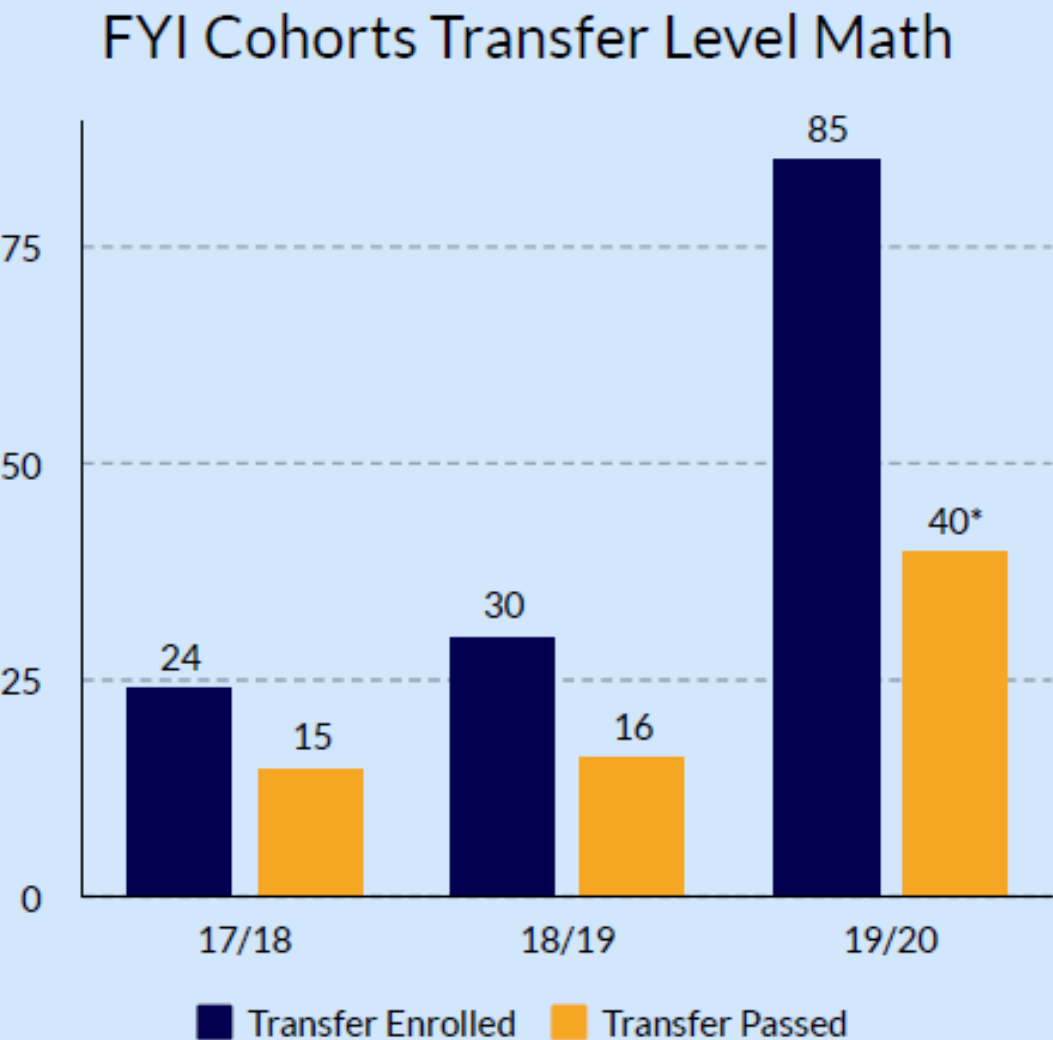
15 Unit Completion

■ Completion (93%) ■ Did Not Complete (7%)

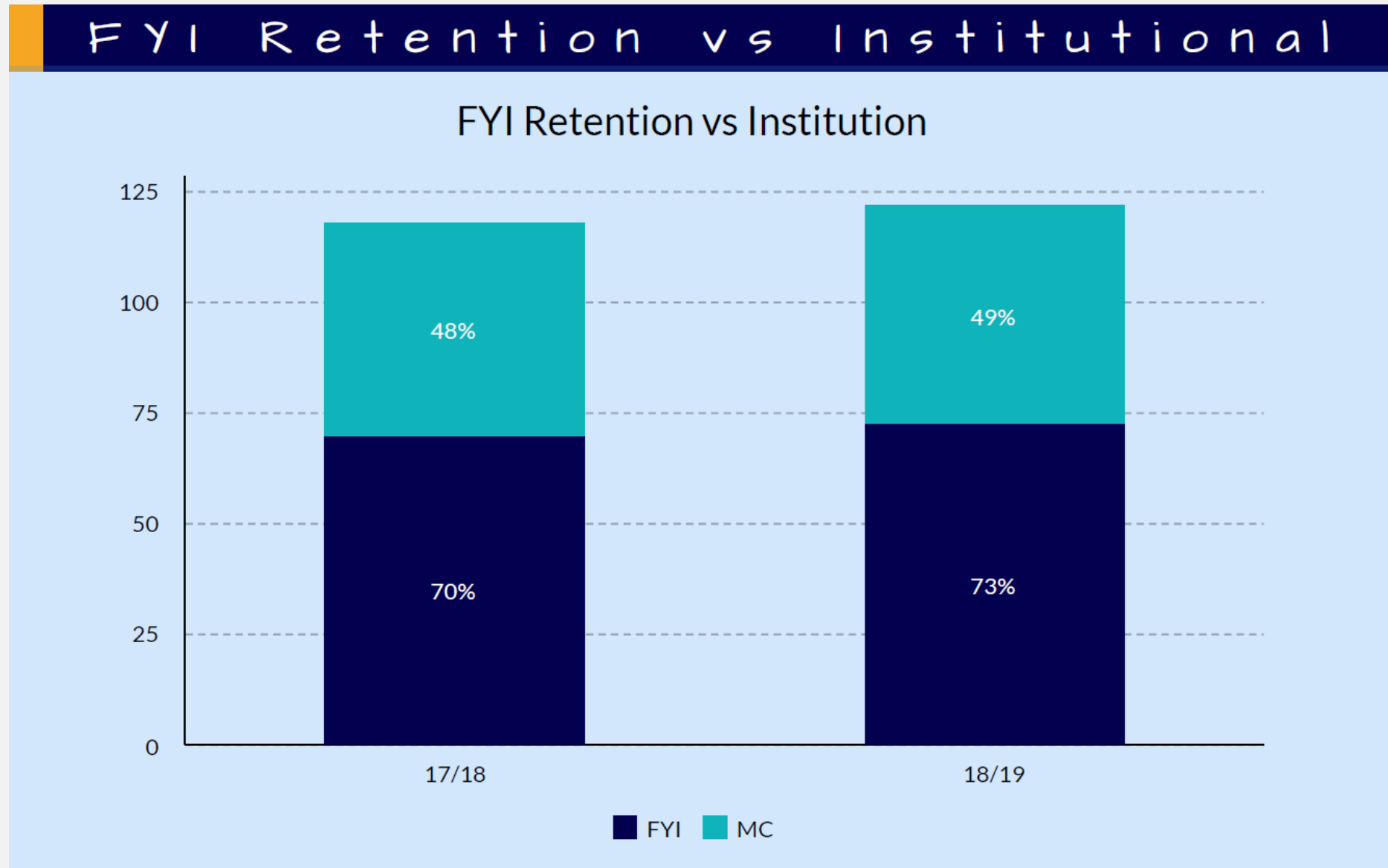


# Transfer Level Math and English

## Transfer Level Math/English



# FYI Retention Rate vs Institutional Retention Rate





# QUESTIONS?

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Program Director

[monicaflores@mendocino.edu](mailto:monicaflores@mendocino.edu)

707-467-1008

Minerva Flores, Director of Institutional  
Effectiveness, Research, Equity & Grants

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707-468-3011

# THANK YOU!

