



AHSIE
Alliance of Hispanic Serving Institution Educators

16TH ANNUAL AHSIE BEST PRACTICES CONFERENCE



MARCH 17-20, 2024

**CORPORATE
SPONSORSHIP
PROSPECTUS**

[AHSIECONFERENCE.ORG](https://ahsieconference.org)



WELCOME TO THE 16TH ANNUAL AHSIE BEST PRACTICES CONFERENCE

"Sowing Seeds of Resilience and Persistence"

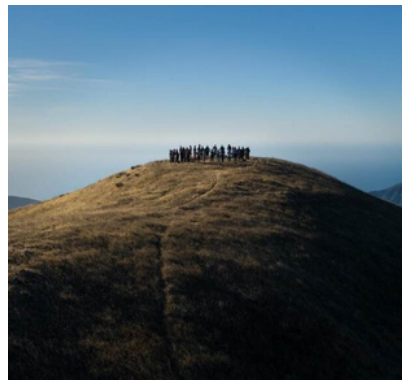
The Alliance of Hispanic-Serving Institution Educators (AHSIE) exists to support the transformative work of the nation's emerging and designated Hispanic-Serving Institutions (HSIs) as they seek to provide equitable educational opportunities to large and growing numbers of underserved populations, particularly Hispanic/Latinx and low-income students. AHSIE distinguishes itself from the other national organizations in its practitioner approach. We partner with administrators, faculty, staff, and program directors or managers who are the grassroots leaders implementing equitable practices that transform practices and culture at higher education institutions.

Over the last sixteen years, the AHSIE Conference has created a space for HSI practitioners from across the nation to share best practices for supporting Latinx, first-generation, and low-income students at emerging and designated HSIs. *The 2024 AHSIE Best Practices Conference, Nuestros Cuentos: Sowing Seeds of Resilience and Persistence*, comes at a time when our Nation's highest court has "roll[ed] back decades of precedent and momentous progress" for justice, access, and educational opportunities in higher education. Educators across the US who are guided by equity and justice in their corazones/hearts and in their work are left to grapple with this disheartening, although not surprising, atmosphere.



Conference Impact on the HSI Community

- AHSIE Seed to Tree Scholarship funds students annually to attend the AHSIE conference and provides a \$1,000 scholarship for students to use in their academic endeavors.
- 700+ attendees from over 400 HSI institutions across the country
- Collaboration with the National Science Foundation, Department of Education, USDA, HACU, and *Excelencia* in Education keeps practitioners abreast of policy and funding opportunities.
- Three-day comprehensive program with renowned speakers, panel discussions, break-out sessions, and multiple networking opportunities



For any questions or more information regarding sponsorships or to customize a sponsorship package, please contact Paloma Vargas:

Paloma Vargas, Ph.D.
AHSIE President
pvargas@ahsie.org



For information regarding the AHSIE Conference, visit <https://www.ahsieconference.org/>.

We look forward to seeing you at the 16th Annual Best Practices Conference in Monterey, CA!

Elizabeth Gonzalez, Ph.D.
VP of Conference



Conference Corporate Sponsor Benefits

Sponsor Benefits	Platinum Sponsor \$10,000	Silver Sponsor \$5,000
AHSIE conference website recognition with logo and link to your website	Yes	Yes
AHSIE organization website recognition with logo and link to your website <ul style="list-style-type: none"> Posted period based on sponsorship contract date 	Yes	Yes
Social media posts as a 2024 conference sponsor <ul style="list-style-type: none"> LinkedIn, Twitter, Instagram, & Facebook Post Posts and timeframe to be approved by AHSIE 	1 post per platform	1 post per platform
Promotion within conference app <ul style="list-style-type: none"> Includes logo, link and 50-word description Sponsor has the option to provide contact info, social handles, call-to-action button, cover image, up to 3 documents and up to 6 media files 	Yes	Yes
Logo displayed on conference signage and on screen during general sessions	Yes	Yes
Complimentary conference registrations	3	1
Dedicated tabletop exhibit space at prominent location	Double Space	Single Space
Activity stream promotion posted in conference app throughout the conference	Once Daily	Once Daily
Access to VIP Sponsor Lounge	Yes	Yes
One push notification to be scheduled in the conference app to publicize your company during the conference	Yes	No
Pre-conference attendee list <ul style="list-style-type: none"> Provided six weeks prior, and again three weeks prior 	Yes	No



Conference Corporate Sponsor Benefits

Sponsor Benefits	Platinum Sponsor \$10,000	Silver Sponsor \$5,000
One-minute video in a general session <ul style="list-style-type: none"> • One (1) video per sponsor 	Yes	No
Promotion via email to AHSIE’s subscriber list <ul style="list-style-type: none"> • One (1) email per sponsor • Email content & send date to be approved by AHSIE 	Yes	No
Opportunity to invite conference attendees to a private workshop or demonstration in a reserved room <ul style="list-style-type: none"> • One (1) per sponsor • Content to be approved by AHSIE 	Yes	No



For custom packages or questions regarding sponsorship, please contact:
 Paloma Vargas - pvargas@ahsie.org



Sponsors of the 16th Annual AHSIE Best Practices Conference have the opportunity to tailor packages based on individual sponsorship and revenue goals. Below is a list of benefits that can be added to any package. Some benefits have limited availability and will be offered on a first-come-first-served basis.

SPONSOR SEED TO TREE STUDENT SCHOLARSHIPS (LIMITED QUANTITY AVAILABLE).....\$5,000

Sponsor AHSIE's Seed to Tree Student Scholarships. Includes a special thank you from the Student Leadership Committee during the Student Scholarship Panel. In addition, your sponsorship will be promoted in the conference app.

SPONSOR A STUDENT'S CONFERENCE TRAVEL (LIMITED QUANTITY AVAILABLE).....\$2,500

Sponsor a student scholarship recipient to travel to the AHSIE Conference to receive the Seed to Tree Scholarship award. Includes a special thank you from the Student Leadership Committee during the Student Scholarship Panel. In addition, your sponsorship will be promoted in the conference app.

BOOK SHOWCASE SPONSORSHIP OPPORTUNITY (LIMITED QUANTITY AVAILABLE).....\$4,000

Are you an author of an HSI-relevant book? Have the opportunity to share your creative journey, insights, and stories behind your book, while creating a unique and engaging experience for attendees. You will have the time to showcase your book during various exhibit hours.

SHARE THE WISDOM SPONSORSHIP (LIMITED QUANTITY AVAILABLE).....\$3,000

Sponsor a room at the conference where session recordings will be held! Signage will be featured in the room with your company logo. You will also have the opportunity to submit a slide or short video to be shown at the beginning of the recording, once edited, which will be available to AHSIE members.

SPONSOR HSI HALF DAY INSTITUTES (LIMITED QUANTITY AVAILABLE).....\$2,000

Your advertising and sponsorship will be prominently displayed at the HSI Half Day Institutes. In addition, sponsorship of this event will be promoted in the conference app.

PRE-CONFERENCE ATTENDEE LIST (LIMITED QUANTITY AVAILABLE).....\$2,500

List of registered conference attendees. Provided six weeks prior, and again three weeks prior to conference.

POST-CONFERENCE ATTENDEE LIST (LIMITED QUANTITY AVAILABLE).....\$2,000

Complete list of registered attendees sent after the conference.

For custom packages or questions regarding sponsorship, please contact:
Paloma Vargas - pvargas@ahsie.org

SPONSORSHIP APPLICATION



The Alliance of Hispanic Serving Institution Educators is pleased to accept _____ as a sponsor of the 16th Annual AHSIE Best Practices Conference, to be held March 17 - 20, 2024. In consideration of the sponsor's contribution as described in the document attached hereto, AHSIE agrees to put forth its best effort to ensure that all conference attendees and AHSIE members are aware of the sponsor's support of and importance to the success of the conference in accordance with the sponsorship level chosen below and as detailed in this 2024 Institutional Sponsorship Prospectus document.

SPONSOR LEVEL

Platinum

Silver

EXCLUSIVE OPPORTUNITIES:

Please note that some of the exclusive opportunities are sold on a first-come, first-served basis. Sponsors will be contacted if a selection made is no longer available.

- SPONSOR SEED TO TREE STUDENT SCHOLARSHIPS.....\$5,000
 - SPONSOR A STUDENT'S CONFERENCE TRAVEL.....\$2,500
 - LOCAL NON-PROFIT SPONSORSHIP OPPORTUNITY.....\$4,000
 - BOOK SHOWCASE SPONSORSHIP OPPORTUNITY.....\$4,000
 - SHARE THE WISDOM SPONSORSHIP.....\$3,000
 - SPONSOR HSI HALF DAY INSTITUTES.....\$2,000
 - PRE-CONFERENCE ATTENDEE LIST.....\$2,500
 - POST CONFERENCE ATTENDEE LIST.....\$2,000
- TOTAL \$_____**

Sponsor Contact (print name): _____
Address: _____
City: _____
State: _____ Zip: _____
Country: _____ Phone: _____
Fax: _____ Email: _____
Website: _____

- Will send a check made payable to AHSIE Please charge my credit card.

Please mail the check to:
**634 Camino Tierra Santa 210
Camarillo, CA 93010**

- MasterCard Visa American Express

**RETURN COMPLETED FORM TO
THE ATTENTION OF PALOMA
VARGAS (PVARGAS@AHSIE.ORG)**

**IMPORTANT NOTICE REGARDING
PAYMENT**

Sponsorship payment must be completed within 30 days of submitting this signed agreement.
Thank you.

Name on Card: _____
Credit Card Number: _____
Expiration Date: _____ CVV: _____
Billing Address (if different than above): _____
Authorized Signature: _____
Date: _____

CANCELLATION POLICY: If cancellation is within...

- | | |
|--|--|
| 7-8 months before conference, 75% of fee returned. | 5-6 months before conference, 50% of fee returned. |
| 3-4 months before conference, 25% of fee returned. | 1-2 months before conference, fee is non-refundable. |
- All cancellations are assessed a \$200 fee for administrative processing.