HSI Servingness in Practice Institute

June 3 & 4, 202 I





















Co-President, AHSIE San Diego Mesa College, CA

Community College 38% Hispanic/Latinx
Website: www.sdmesa.edu/hsi
Student population (Annualized FY2018-19): 35,357



VP of Conference, AHSIE California Lutheran University, CA

Private Faith-Based 39% Hispanic/Latinx
Website: https://www.callutheran.edu/Hispanic-serving
Student population (Fall census): 4, 027 (2,804 UG; 1,223 GR)



VP of Journal, AHSIE University of Arizona, AZ

Public R1 26.3% Hispanic/Latinx

Website: https://hsi.arizona.edu/
Student population: 45,918 (Undergrad 35,801; Grad 10,117)



VP Finance, AHSIE Del Mar College, TX

Community College 38% Hispanic/Latinx
Website: www.sdmesa.edu/hsi
Student population (Annualized FY2018-19): 35,357

Roll Call!

Tell us where you're logging in from!

Drop your info in the chat!

- Name
- Institution
- State



Institute Objectives

- Describe policies and timelines around the origins of HSIs
- Identify policies and practices on your campus that help develop servingness

- Identify opportunities to bridge gaps and build capacity around servingness
- Develop data collection methods with campus partners and stakeholders to strengthen the institution as an HSI

Day 1 Outline

- History of HSIs
 - HSI Typologies: Intro of HSI language

Servingness Journeys

 Practices that develop HSI-servingness (Samples: R1 Public University, Private College/University, Community College)

Meeting norms

Expectations - Get out of this experience what you put in. Utilize the time to connect with colleagues.

Participation - Break out groups. Actively engage.

Communication - Share honestly and kindly

Confidentiality - Recognize that issues discussed here may resonate very deeply and personally for some in the room.

Listening - Respect all perspectives. Suspend judgement.



Hispanic-Serving Institutions (HSIs)

Historical Timeline

1980s:

Institutional leaders in Texas and New Mexico draw attention to their large enrollments of Latino students

1984:

Congressman Paul Simon (D-IL) introduces H.R. 5240 to authorize a capacitybuilding program for "Hispanic Institutions"

1987:

LULAC v. Richards is argued in Texas by Mexican American Legal Defense Fund (MALDEF)

1992:

Senator Claiborne Pell (D-RI) introduces S.1150 to authorize recognition of HSIs in the "Strengthening Institutions Program." The identification and definition of HSIs becomes law under the Higher Education Act (HEA)

1998:

Congressman Rubén Hinojosa (D-TX) spearheads significant changes to the Developing HSI Program in the reauthorization of HEA

2010:

Title III, Part F developed

"Hispanic-Serving
Institutions Science,
Technology, Engineering
and Mathematics (HSI
STEM) and Articulation
Programs

1983:

National hearings on postsecondary education broaden the awareness that Latinos enrolled in higher education are concentrated in a small number of institutions

1986:

Hispanic Association of Colleges & Universities (HACU) is created; the term "Hispanic-Serving Institutions" is coined

1989:

Congressman Albert
Bustamante (D-TX)
introduces H.R. 1561 to
authorize a capacity-building
program for "HispanicServing Institutions"; the
South Texas/Border Initiative
is authorized by the Texas
legislature

FY 1995:

First appropriation for HSIs of \$12 million under Title III "Strengthening Institutions Program"

1998:

Title III, Part A created in HEA and HSIs moved to Title V -"Developing Hispanic-Serving Institutions Program"

2008:

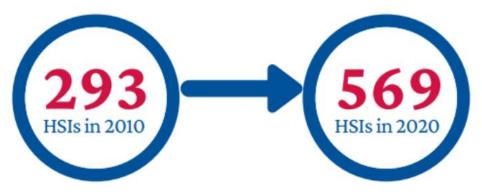
of HEA

Reauthorization

2008:

Title V, Part B created —"Promoting Postbaccalaureate Opportunities for Hispanic Americans (PPOHA) Program"

History of HSIs



Growth of HSIs Over 25 Years (1994-95 to 2018-19)

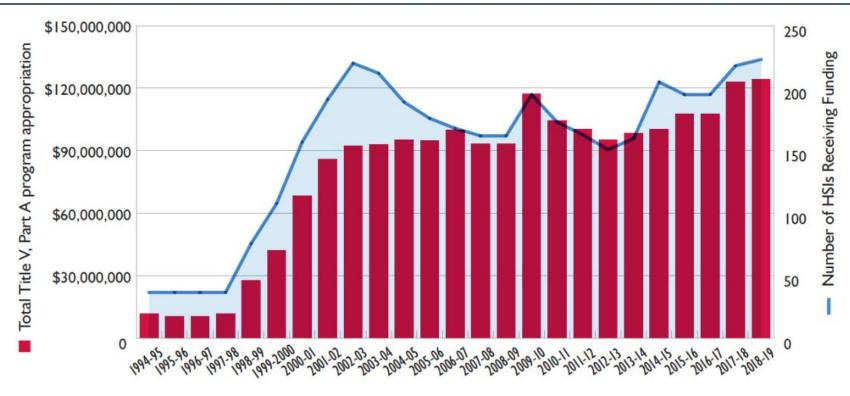


Source: Excelencia in Education analysis using U.S. Department of Education, NCES, IPEDS, 1994-2018 Fall Enrollment and Institutional Characteristics Surveys

HSIs are defined in federal law as accredited and degree-granting public or private nonprofit institutions of higher education with <u>25 percent or more</u> total undergraduate Hispanic full-time equivalent student enrollment.



Title V Developing HSIs Program Funding (1994-95 to 2018-19)



Note: The Developing Hispanic-Serving Institutions (DHSI) Program under Title V, Part A of the Higher Education Act, provides grants to assist HSIs to expand educational opportunities for, and improve the attainment of, Hispanic students.

Source: Excelencia in Education analysis using U.S. Department of Education, NCES, IPEDS, 1994-2018 Fall Enrollment and Institutional Characteristics Surveys

HSIs are defined in federal law as accredited and degree-granting public or private nonprofit institutions of higher education with <u>25 percent or more</u> total undergraduate Hispanic full-time equivalent student enrollment.



Defining Funding vs. Servingness

Title V and Title III

- Expand and enhance the academic offerings,
 program quality, and institutional stability at HSIs
- Substantially increase the higher education opportunities for low-income students who are also educationally disadvantaged, underrepresented in postsecondary education, or minority students
- Increase the number of Hispanic students pursuing and graduating with STEM degrees
- Hispanic and low-income students

Defining Funding vs. Servingness

Figure 1. Typology of HSI Organizational Identities

Organizational
Outcomes for
Latinxs

Low

Low

Low

Low

Low

Latinx-Producing

Latinx-Serving

Latinx-Serving

Latinx-Enrolling

Latinx-Enhancing

Low

High

Organizational Culture Reflects Latinxs

Garcia, Gina (2017). *Defined by Outcomes or Culture? Constructing an Organizational Identity for Hispanic Serving Institutions*, American Educational Research Journal.

- Outcomes: Graduation rates are not equitable for Latinx and non-Latinx students
- Culture: espouse culture of Latinx students

- Latinx-enrolling enrolls a minimum of 25% Latinx students but does not produce an equitable number of legitimized outcomes for Latinx students, culture does not support Latinxs on campus
- Latinx-producing enrolls a minimum 25% Latinx students and produces a significant (if not equitable) number of outcomes for Latinx students, despite the lack of a supportive culture for Latinxs;
- Latinx-enhancing enrolls a minimum 25% Latinx students and enacts a culture that enhances the educational experience of Latinx students but does not produce an equitable number of outcomes for Latinx students;
- Latinx-serving, an institution that enrolls a minimum 25%
 Latinx students, produces an equitable number of outcomes,
 and enacts a culture that is educationally enhancing and
 welcoming.

What does servingness mean to you?



menti.com 18 32 91 5

Self-assessment Institutional Servingness:

menti.com 18 32 91 5

6 indicators of Servingness:

- Graduation rates of Latinx and non-latinx
- Transfer/Graduate School Enrollment
- Employment- success in the labor market
- Community Engagement- connection to area schools
- Positive Campus Climateconsciousness of being an HSI
- Support Programs-support services that students need.

Servingness Journey: Marla Franco



- 20+ years in higher education
- 1 of 2 in the nation
- Latina + 1st generation college graduate x 3
- Carry generational hopes & dreams
- "I am this work and this work is me"
- "It's near tears hard and near tears beautiful"
- Not accepting "no" for an answer

Servingness Journeys: Leticia Lopez



- Born in Los Angeles, CA
- Mexican-Cuban heritage
- Spanish was my L1
- L.A. Pierce College, AA
- Mt. St. Mary's College, B.S. Biochemistry and B.A. in Spanish
- UC Santa Barbara, M.A. and Ph.D. in Spanish
- 20-year career at San Diego Mesa College, "Leading College of Equity & Excellence"
- ESL Evening Instructor
- Sí se pudo. Sí se puede. Sí se podrá.

Servingness Journeys: Victor Davila



Robstown, Texas Native

1st generation Latino

CAMAC (Committee for the Awareness of Mexican American Culture) @ TAMU

Graduate of Texas A&I, B.A. in History and Texas A&M University-Kingsville, M.A in Psychology

16 years working at HSIs (4 & 2 Institutions)

Founding member of AHSIE

Increasing Access and Retention for all students at HSIs

Servingness Journeys: Paloma Vargas (she/ella/they/ellx)



- HSI CC and 4-year alumna
- First-generation (master's and doctorate)
 Latinx (queer)
- Biomedical science, diversity in STEM
- Increase opportunities for the next generation
- Anti-racism
- "Se es o no se es"

Breakout: What is Your Servingness Story?

Consider these questions (3 min)

Round robin in breakout rooms

(3-4 min sharing)

(18 min)

Set a timer to keep space equitable

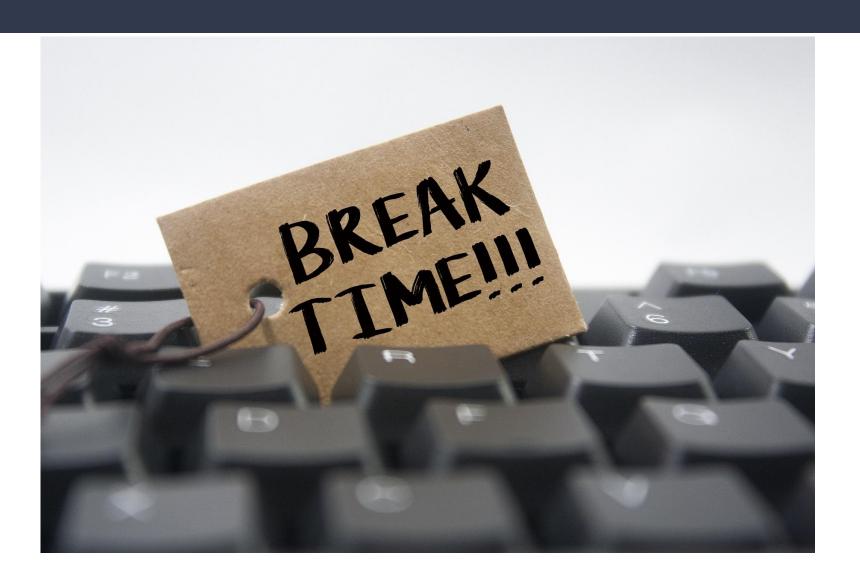
Don't interrupt while others are talking

- 30 sec Intro: Name and Institution
- What is your servingness journey?
- How did you come to this work?
- How are you personally centering servingness in your work and at your institution?



Descanso (15 min)

https://www.meditation-timer.com/



Servingness in Practice:

A Story of 4 HSIs



San Diego Mesa College www.sdmesa.edu/hsi

- HSI & Equity Dashboards
- Embedding HSI & Equity in the Program Review process
- Initiatives in Action:
 - Summer CRUISE
 - Mathletics
 - STEM Peer Mentoring
 - STEM Tutoring



SAN DIEGO MESA COLLEGE

sdmesa.edu/hsi



HSI & EQUITY DASHBOARD:

https://www.sdmesa.edu/about-mesa/institutional-effectiveness/institutional-research/data-warehouse/HSIEquityDash.shtml

ADDRESSING THE GAPS AS AN HSI

San Diego Mesa College

Over a four year period...

FA18

38%

67%

60%

55%

-21% **| ← → |** -26%

 $-5\% \rightarrow | \leftarrow -4\%$

-14% **→ | ←** -11%

-5% **| ← → |** -6%

Representation



Latinx student representation on campus grew by 5 percentage points

Student-to-contract faculty gap widened by 5 percentage points

Sources: Student Characteristics Dashboard & CCCCO DataMart

Course Success



Overall course success rate of Latinx students increased by 2 percentage points

Equity gap narrowed by 1 percentage point

Online course success rate of Latinx students increased by 4 percentage points

Equity gap narrowed by 3 percentage points

Math course success rate of Latinx students increased by 4 percentage points

Equity gap widened by 1 percentage point

Sources: HSI & Equity Dashboard & Course Outcomes Dashboard





Math transfer level course completion by Latinx students within their first-year increased by 9 percentage points

Equity gap remained unchanged

English transfer level course completion by Latinx students within their first-year increased by 24 percentage points

Equity gap closed

Source: Math & English Placement Dashboard

-4%



22%

Retention

Transfer Level



Fall to Spring retention remained constant for Latinx students

Latinx rate is 2 percentage points above the overall rate

Sources: HSI & Equity Dashboard



Mesa awards conferred to Latinx students

Completion & Transfer



increased by 10 percentage points

*Award rates correspond to the entire academic year (not just the fall terms). Awards-to-campus representation gap closed

UC acceptance rate of Latinx-California Community College transfer applicants increased by 7 percentage points

Equity gap narrowed by 1 percentage point Sources: Mesa Awards Dashboard & UC InfoCenter



 $-5\% \rightarrow |\leftarrow +1\%$



Office of Institutional Effectiveness



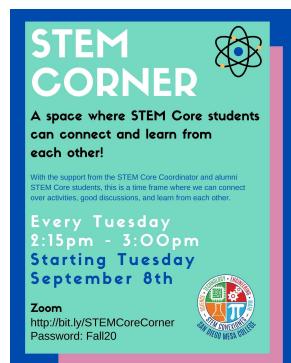
Instructional & Student Support Services in place for Latinx and low-income students:



STEM Peer Mentoring is offered via Zoom for the following courses:

- BIOL 210A
- CHEM 200 & 201
- ENGE 200 & ENGE 250
- MATH 150 & MATH 151
- PHYS 195 & PHYS 19





Spring 2021 IRL Virtual Engineering Workshops

Hosted by
Prof. Hamidreza
Ghasemi Bahraseman

Types of Workshops:

- ANSYS Simulation Software for Engineers
- Basics of Matlab and its Engineering Application

Register here: tinyurl.com/IRL-SP2021

Receive a Certificate of Completion after completing all 10 workshops!

Contact:

Innovation Research Lab mesairl@sdccd.edu www.sdmesa.edu/irl

February

- Friday, 2/19; 10:30-11:30am: ANSYS Dynamics Motion Analysis
- Friday, 2/26; 10:30-11:30am:
 ANSYS Statics Structural Analysis

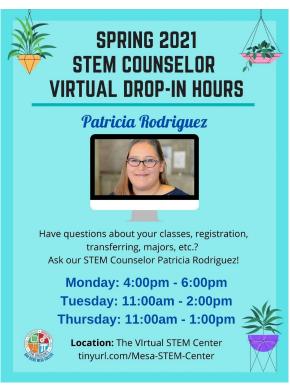
March

- Friday, 3/5; 10:30-11:30am:
 ANSYS Thermal Stress Simulation
- Friday, 3/12; 10:30-11:30am:
 ANSYS Fluid Dynamics Simulation
- Friday, 3/19; 10:30-11:30am: ANSYS Collision Analysis
- Friday, 3/26; 10:30-11:30am: ANSYS Mass Diffusion Analysis

April

- Friday, 4/9; 10:30-11:30am: ANSYS Phase Transformation Analysis
- Friday, 4/16; 10:30-11:30am:
 MATLAB Electrical Circuit Simulation
- Friday, 4/23; 10:30-11:30am:
- MATLAB Hydraulic Actuation System
 Friday, 4/30; 10:30-11:30am:
- Friday, 4/30; 10:30-11:30am:
 MATLAB Mass-Damper-Spring Oscillation







tinyurl.com/SP21-PM

to view the Spring 2021 STEM

Peer Mentor online hours and

a link to their Zoom room

.

Learn more about the

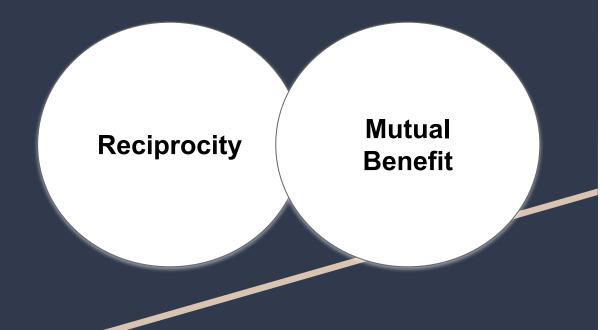
Peer Mentors here:

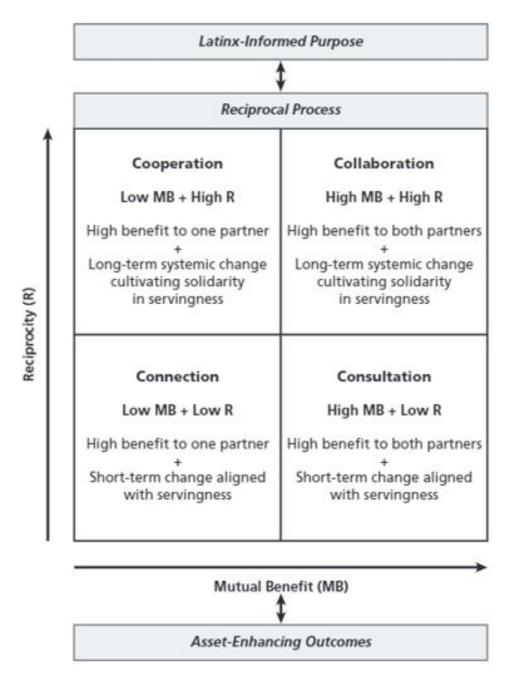
tinyurl.com/sdmesa-PM





University of Arizona





igure 9.1 Latinx-informed framework for community engagement.



Hispanic Serving Institution Initiatives





Student Engagement & Career Development



Adalberto & Ana Guerrero

PEER MENTORING CAREER READINESS

PILOT PROGRAM

SPRING 2020

The Student Engagement and Career Development (SECD), in collaboration with HSI Initiatives, and the Guerrero Student Center (Latinx-identity cultural center), sponsored a peer coach to intentionally support Latinx students' career readiness needs through a 12-week pilot program. Through SECD's peer education model, the peer coach was equipped with the training necessary to present to other students on important career related topics. The peer coach offered individual sessions through weekly office hours and began co-presenting on career readiness topics inside the Guerrero Student Center. Due to COVID-19, sessions and office hours quickly pivoted to offer students resources and assistance

PARTICIPANTS

- 34% participants attended 1+ presentation
- 25% participants engaged with SECD within 2 months after attending a presentation
- 18% participants engaged with SECD related activities and programs for the first time after attending a presentation
- TOTAL PARTICIPANTS = 96
- 55 students (undergraduate/graduate) 25 UA Staff, 3 UA Faculty, 15 community members, 4 unknown

SESSIONS





VIRTUAL CAREER MENTORING SESSIONS

Have career questions?
Ask Karina Soriano, a Peer Coach with Student Engagement

Karina can assist you with all things career, including re-cover letters, interviews, and the job/internship search

Virtual Office Hours: Every Tuesday

9:30 AM - 12:20 PM Connect: Make an appointment to Handshoke during affice hours

Virtual Peer Mentoring Session Schedule: Every Tuesday

Virtual Peer Mentoring Session Schedule: Every 1 12:30 PM - 1:30 PM Cennect: Register on Handshake for more info March 31: Nationally Competitive Scholarship Awards April 7: HSI Initiatives and HACU opportunities April 14: Networking Skills









March 31: Nationally Competitive Scholarship Awards Danielle Barefoot, Assistant Director, Nationally Competitive Scholarship Awards

- April 7: HSI Initiatives and HACU Opportunities

 Janette Marales, Executive Director, Student & PK-12 Services, HACU
- Dr. Lillian Gorman, Asst. Professor, Spanish & Portuguese; Director, Spanish as a Heritage Language

April 21: Interviewing Skills

Aldo Melo. SECD LifeLab Peer Educator

May 5: Art of Storytelling Panel • Ricky Hernandez, AVP, University Alumni &

- Development Program (UADP)

 Dr. Lillian Gorman, Asst. Professor, Spanish & Portuguese; Director, Spanish as a Heritage Language
- Program
 Dr. Cathy Duarte Gastelum, Mexican American Studies (MAS) Adjunct Faculty, Pima Community College, MEChA Co-Advisor
- Abril Chavez, UA undergraduate student, SECD LifeLab Peer Educator, CALS Mentor, Apache-Santa Cruz

STUDENT VOICE

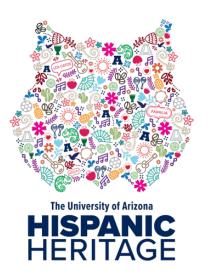
"This program was something that looked for students without the students having to look for themselves, and I feel in our busy lives as students, it is always helpful to have a resource come to us.... Thi experience has allowed me to reach out to students for career services and provide them with the information they may have not been given before

> Karina Soriano SECD Peer Coach









California Lutheran University

- Authentic marketing/branding
- Re-alignment of priorities
- Communication (Why HSI?)
- Language
- Strategic Planning



California Lutheran University

Hispanic-Serving Initiatives



Posting Details

University Background

Position Title Director of Faculty Development and Inclusive Excellence

Staff (Exempt) **Position Category**

FLSA Exempt

FTE

Thousand Oaks Location

> The mission of California Lutheran University is to educate leaders for a global society who are strong in character and judgment, confident in their identity and vocation, and committed to service and justice. Founded in 1959 in beautiful Ventura County, the university has an enrollment of about 4,000 undergraduate and as a cause in which is an enrollment of about 4,000 undergraduate and as the world from a diversity of backgrounds, cultures and faith as a federally recognized Hispanic-Serving Institution, Cal Luther is looking for candidates with a dedication to and success in working in communities. The university is university to inclusive learning and work environment that values individual differences and respects each person's dignity.



InCLUsive Overnight



What Is an HSI?

A Hispanic-Serving Institution (HSI) is a college or university that meets the requirement of undergraduate Latina/o/xstudent enrollment of 25% or more.

Cal Lutheran's student population The university applied for and gained US Department of Education HSI status

Most HSIs develop in response to demographic changes in the areas surrounding the institution. Reflecting

the rich cultural diversity of our reached the 25 percent threshold in 2013. neighboring communities, the growth in our Latina/o/x student population also demonstrates increased efforts to recruit and admit students from historically marginalized backgrounds* including first-generation college students, as part of our commitment

"Latina/o/x, Black/African-American, Pacific Islander, Native American/American Indian Low-Income, and students who are first in their families to attend college.

Our Vision as an HSI

Achievina HSI designation strengthens our ability to serve the needs of current and prospective students and supports efforts to build capacity as a 21st-century institution.

Our vision is to create a campus environment where all individuals feel valued and empowered to live Their purpose, where we can exercise enhanced cultural dexterity and commit to social justice, equity and inclusion.

As an HSI, we cultivate a community of practice dedicated to addressing the evolving needs of our Latina/o/x

students and alumni throughout the entire life cycle of their university experience.

Cal Lutheran is a member of the Alliance of Hispanic Serving Institution Educators (AHSIE) and proudly joins over 500 institutions nationwide in providing greater educational opportunities for Latina/o/x and other

historically marginalized students.

Hispanic-Serving Initiatives

HOME > HISPANIC-SERVING INITIATIVES > STRATEGIC PLAN

HSI Strategic Plan

The first strategic goal outlined in the University's 2017-2022 strategic plan is Inclusion, which states, "as a community committed to inclusion and excellence, to reflect the demographic composition of the state of California." In early 2017, HSI strategic plannning began to develop the following vision and mission for HSI at Cal Lutheran and 10 HSI goals and objectives to be completed in the next strategic plan.

Projects & Developments News & Events NUESTRA DESIGNACIÓN HSI

Implementation Team

What is HSI?

HSI Strategic Plan

Vision Statement

Create a campus environment where all individuals feel valued and empowered to live their purpose, where we can exercise enhanced cultural dexterity and a commitment to social justice, equity and inclusion

Mission Statement

As a Hispanic-Serving Institution (HSI), we cultivate a community of practice dedicated to addressing the evolving needs of our Latinx and historically marginalized" students and alumni throughout the entire life cycle of their university experience - inside and outside the classroom. By truly understanding the value and opportunities diverse students, faculty and staff bring to a higher education environment, Cal Lutheran promotes a global mindset that strives to be a model HSI in the communities where we operate.

*refers to Black/African American, Pacific Islander, Aslaska Native, American Indian and/or low-income students

Del Mar College (Victor)

Building capacity

Before and after of campus

 Transformation of spaces/campus (comprehensively tell this story and refer to the book chapter)

Number of students served



Career Resource Centers







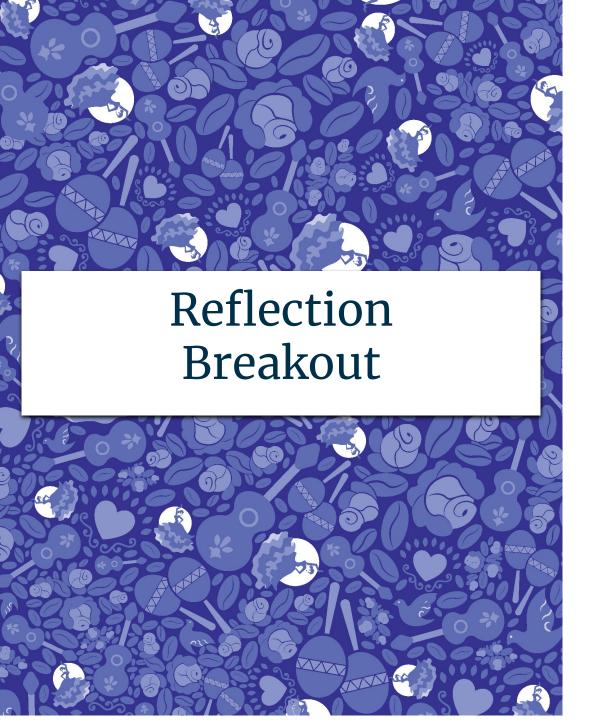
Collaboratory











Consider the following: 2 min Breakout Rooms: 10 min (round robin 2 min share out each)

- What ideas did these stories bring up?
- How does the information provided impact your own idea of servingness?
- What would be easy to implement?
- What would be more challenging?

Start with whoever lives closest to the mountains

Debrief/Summary Intro to Day 2

- HSIs and Policy
- Servingness Journeys
- Servingness in Practice
- Day 2: Will ask you to evaluate servingness at your HSI in detail and map out who you can pull into this work to strengthen servingness or build capacity around servingness
- Prep for Day 2
 - Evaluate where you think your institution is in its servingness journey
 - What examples substantiate that

Thank you!

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Institutional Sponsors





Institutional Plus Sponsor



Hispanic-Serving Initiatives





California Lutheran University





Question/ Answer

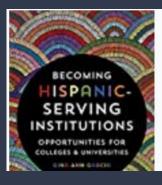


Contact Information

- Victor Davila, Title V Director, Del Mar College, vdavila5@delmar.edu
- Dr. Marla Franco, Assistant Vice Provost, HSI Initiatives, University of Arizona marlafranco@email.arizona.edu
- Dr. Leticia López, Program Manager, HSI Initiatives, San Diego Mesa College,
 Ilopez@sdccd.edu
- Dr. Paloma Vargas, Assistant Professor, Biology, Director, Hispanic-Serving Institute Initiatives, Co-Director, ALLIES in STEM (Title III), palomav@callutheran.edu

Literature & Links

"Servingness" Defined: Engaging Latina/o/x students through culturally enhancing, equitable approaches that offer transformative experiences leading to both academic and non-academic outcomes. (Garcia & Koren, 2020)



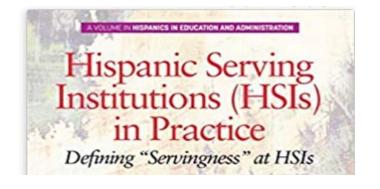
Becoming Hispanic-Serving
Institutions: Opportunities for
Colleges and Universities
(Reforming Higher Education:
Innovation and the Public Good)



Hispanic-Serving Institutions: Advancing Research and Transformative Practice

Garcia, G. "Defining "Servingness" at HSIs: Practical Implications for HSI Leaders"

HSI Servingness Links/ Resources





California Lutheran University

Hispanic-Serving Initiatives

Partners:

- Project Directors (Title V, Title III, all TRIO programs)
- Office of Educational Effectiveness and institutional Research
- Enrollment Management and Student Success Division

Timeline: 6-8 months

Do not meet Pell Eligibility

Submit

Needy Student Waiver Option 6: Evidence of substantially increased higher education opportunities for Black or African Americans Hispanic, Native American, Asian American or Pacific Islander, including Native Hawaiian students.



4 to Finish Guarantee

InCLUsive Overnight

HSI Strategic Plan

The first strategic goal outlined in the University's 2017-2022 strategic plan is <u>Inclusion</u>, which states, "as a community committed to inclusion and excellence, to reflect the demographic composition of the state of California." In early 2017, HSI strategic plannning began to develop the following vision and mission for HSI at Cal Lutheran and 10 HSI goals and objectives to be completed in the next strategic plan.