## Demystifying the President Search Process

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# Culture Eats Strategy For Breakfast—Step 1—Assess College Culture



Step 1: Assess The Culture Culture

### So you want to be a College President



https://www. ccdaily.com/ 2019/04/wan t-collegepresident/

### Group Activity: Identify "6" Key Steps In The Process



#### Search Consultant: "7"

- 1. Assess the Culture of the college with your Cultural Lenses
- 2. Identify Implicit Bias of Search Committees
- 3. Analyze: Cover Letter to JD or Profile
- 4. Rewriting The Resume: Do's-Don't's
- 5. The Interview/Public Forums: Verbal/Non Verbal
- 6. The Offer-Contract Negotiations
- 7. What's Your Entry Plan?

### How Your Body Language Shapes Who You Are

- Amy Cuddy
- https://www.ted.com/talks/amy\_cuddy\_your\_body\_lan guage\_may\_shape\_who\_you\_are?
- Question: Do You Have "Presidential Presence"

#### **LEADERSHIP**

There are within each of us the seeds of who we might become. Thich Nhat Hanh



### What Kind of Leader Are You?

Real Leadership Comes From Deep Within, Peter Senge

- https://youtu.be/fW8amMCVAJQ
- Closure:
- 1. What did you learn about yourself as a leader?
- 2. Have the steps in the process been demystified?
- 3. Do you want to be a College President?