



HACU
H I S P A N I C
A S S O C I A T I O N
O F C O L L E G E S &
U N I V E R S I T I E S

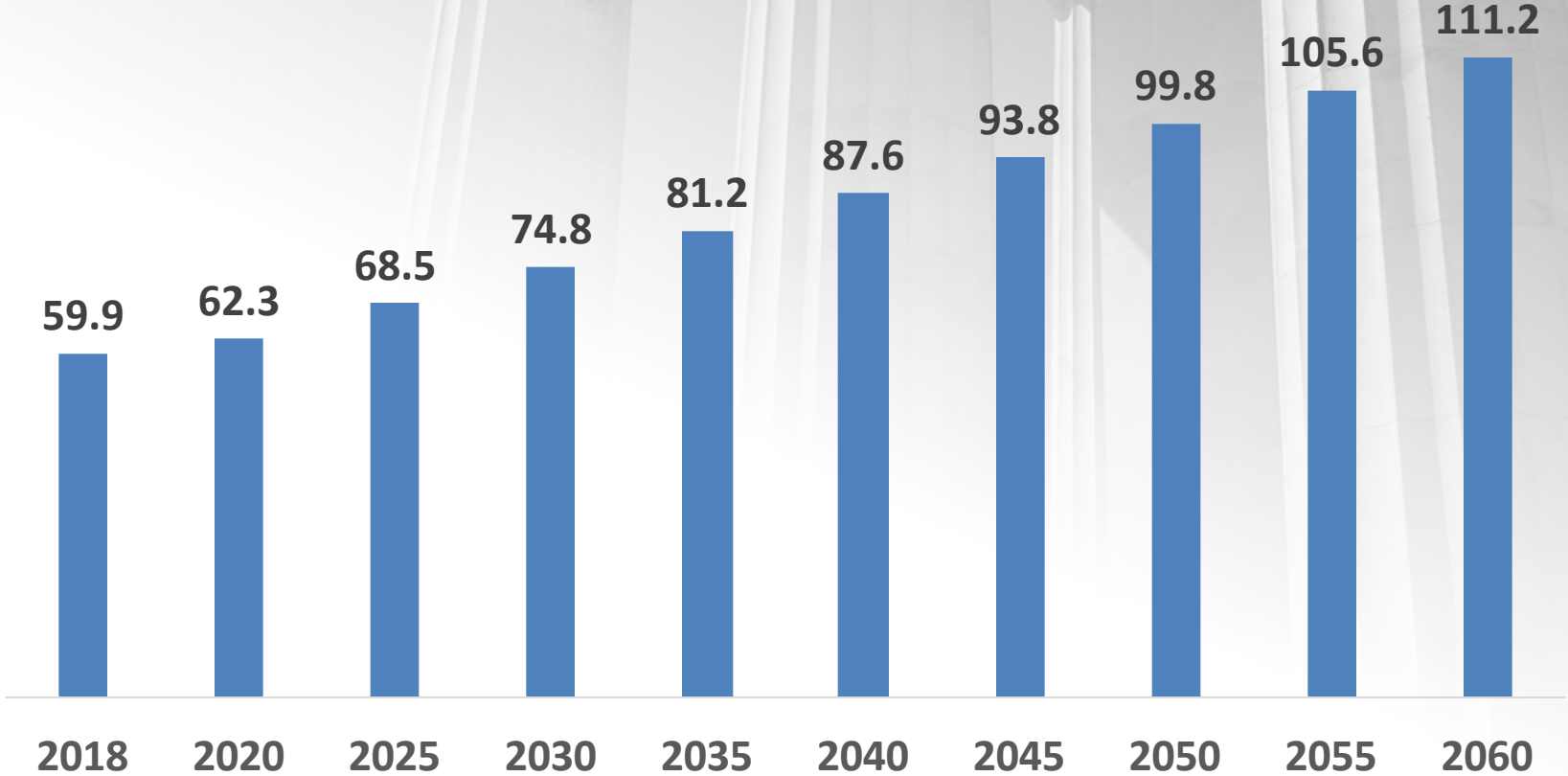
La Academia de Liderazgo

David A. Ortiz, Ph.D.

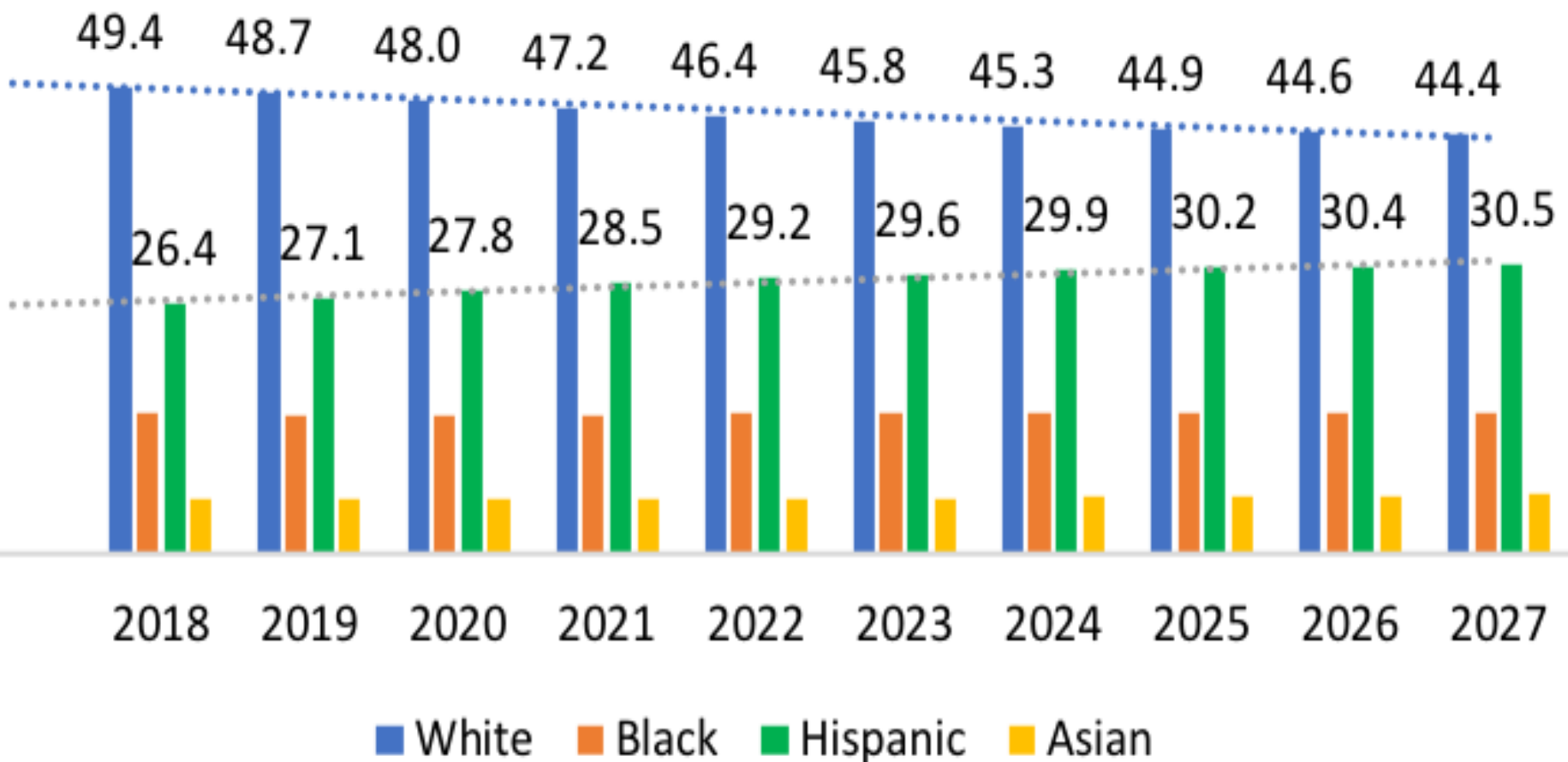
Senior Vice President

Hispanic Association of Colleges and Universities

U.S. Hispanic Population Projection in Millions



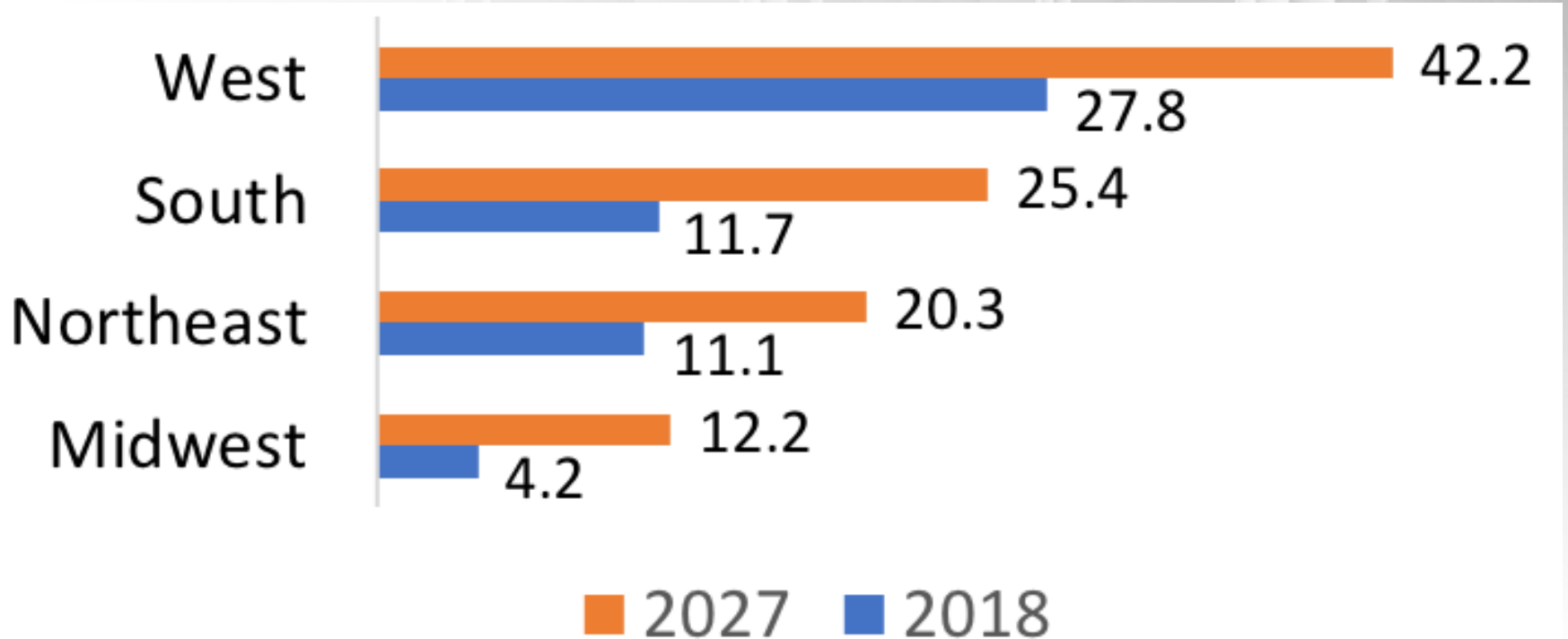
U.S. Projected 9-12 Public Grades Enrollment in Millions



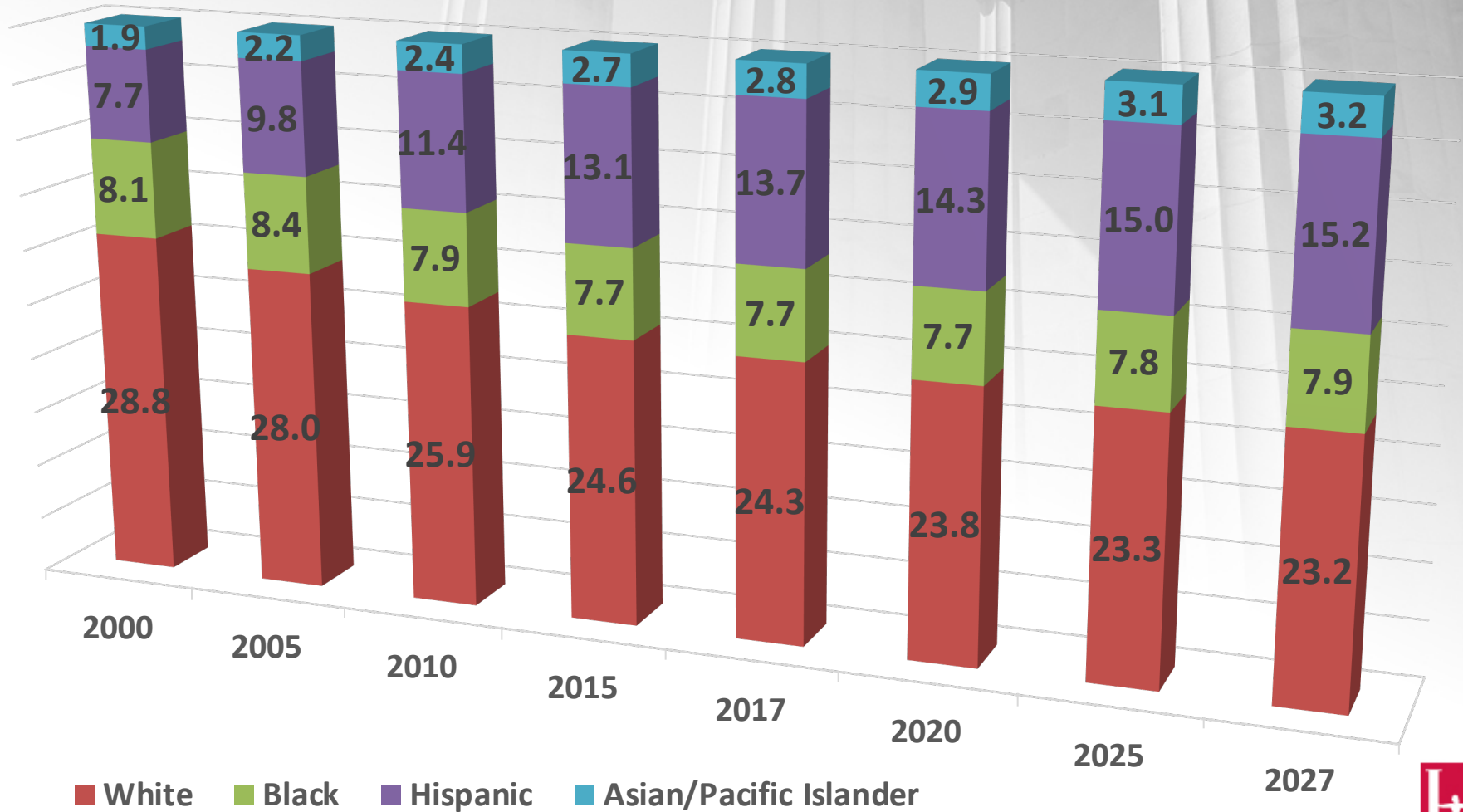
US Census Regions



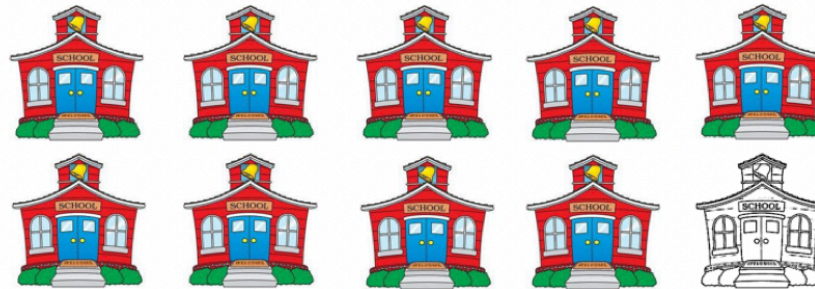
Projected Hispanic Enrollment By Public Elementary and Secondary Schools by Regions From 2018 To 2027



Enrollment Patterns in Public Elementary and Secondary Schools in Millions



Hispanic-Serving School Districts



3,343

Total HSSDs in the United States

20.5%

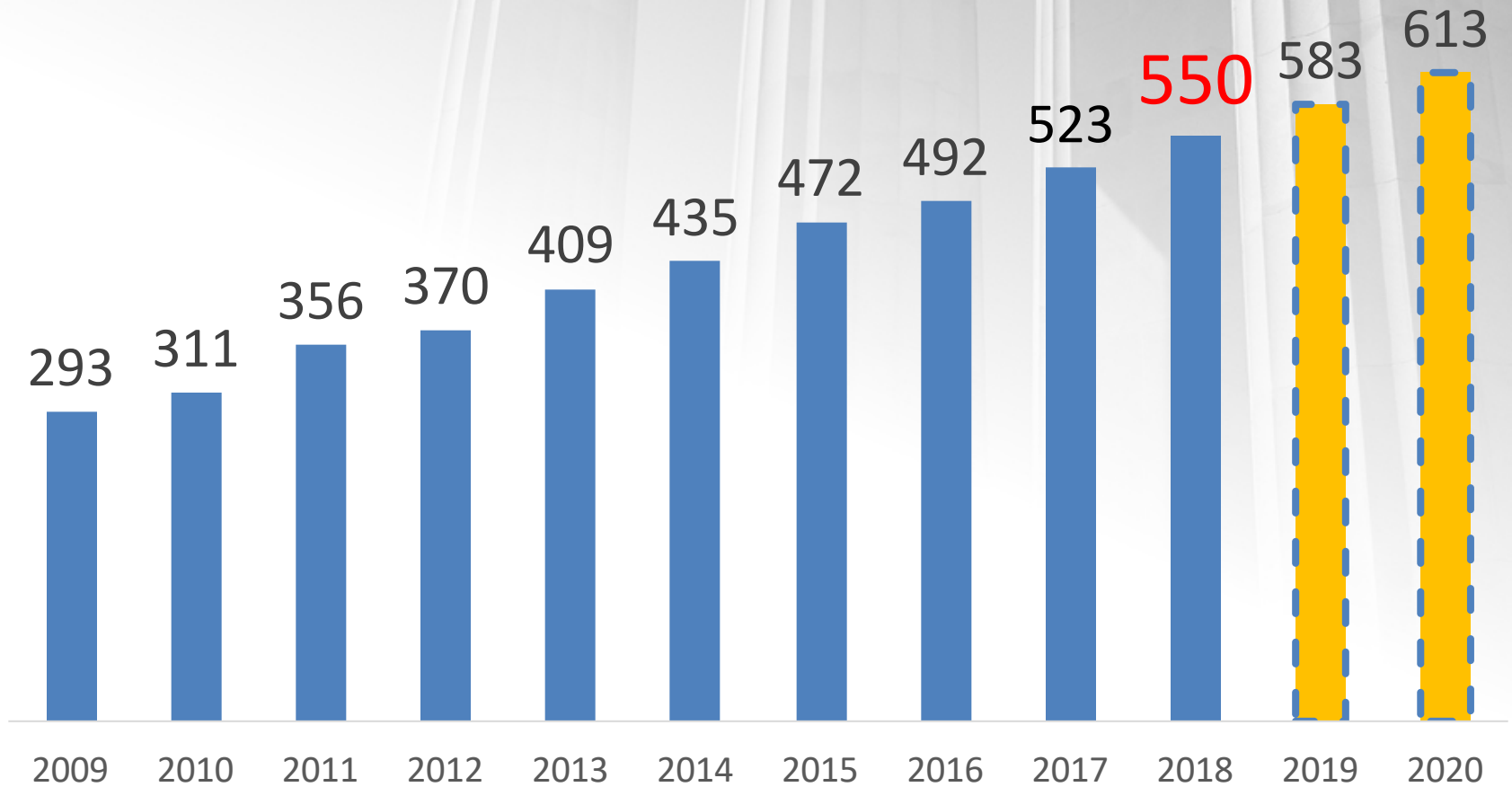
Of all School Districts in the United States are HSSDs

78%

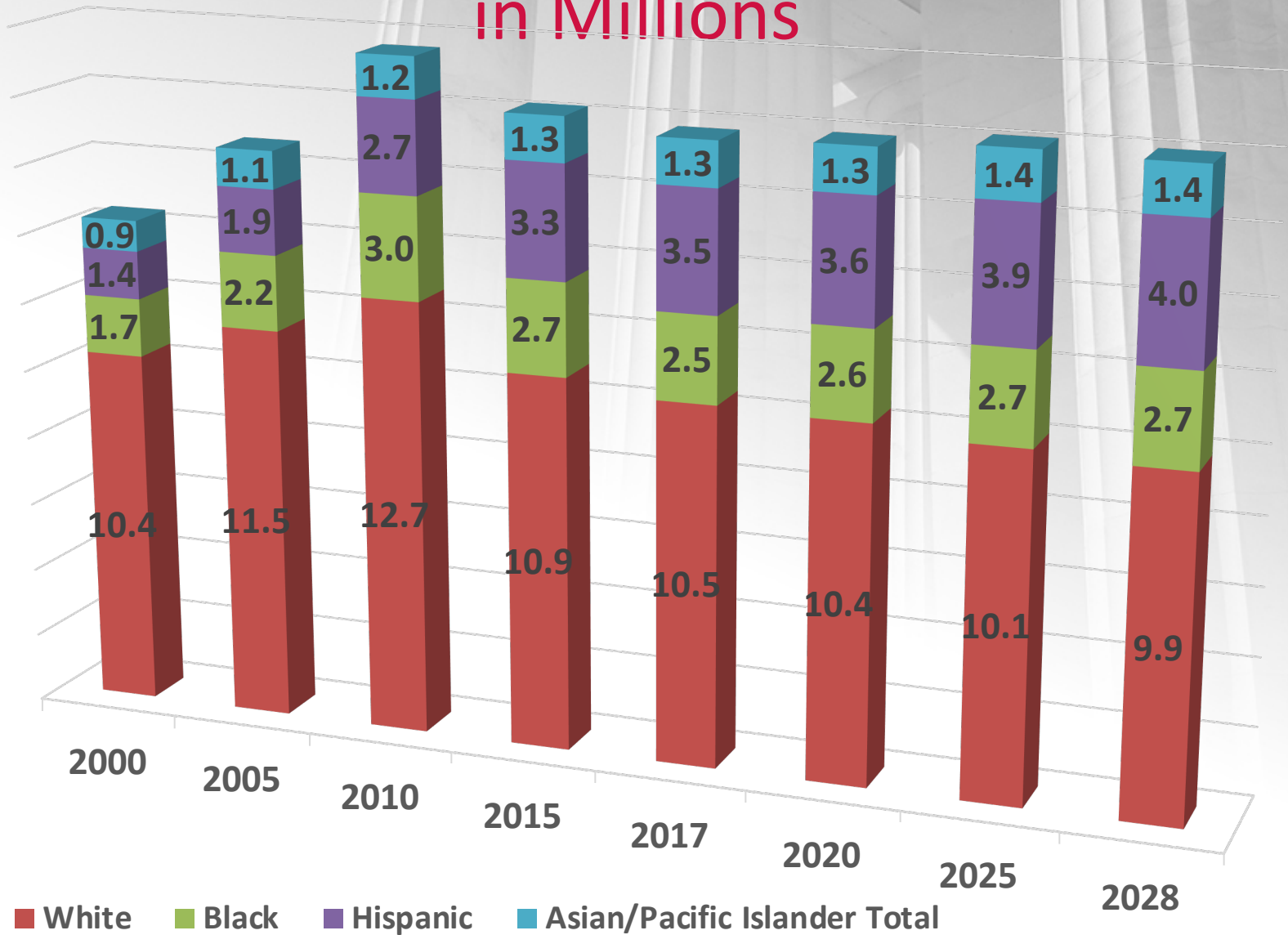
Of all Kindergarten through grade 12 Hispanic students attend HSSDs

Source: HACU Analysis of IPEDS & Digest of Education Statistics, 2017

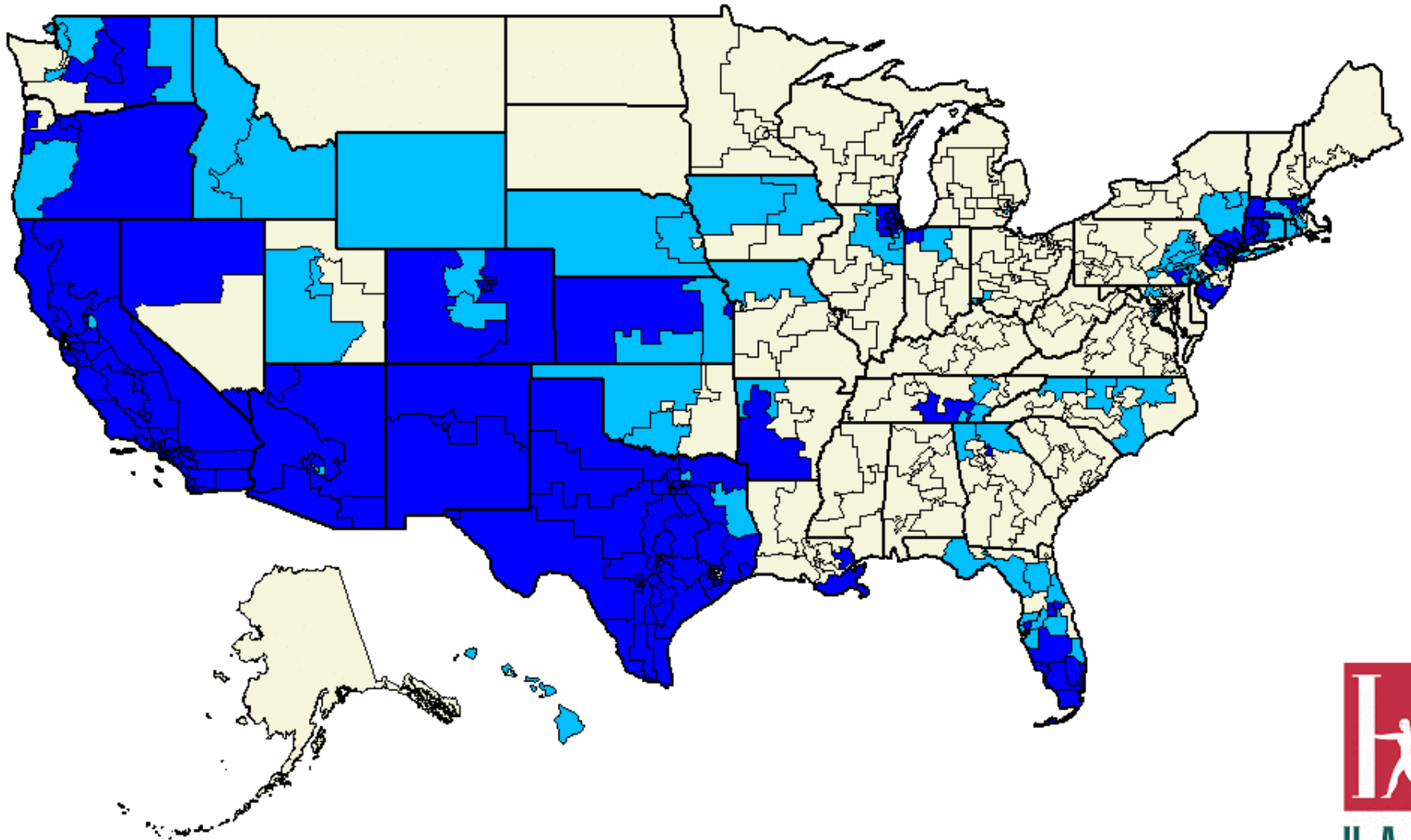
HSIs: Past, Current, & Projected



Enrollment Patterns in Higher Education in Millions



Hispanic-Serving Institutions - Present and Emerging By Congressional District



Color Code Hierarchy:

- Hispanic-Serving Institution
- Emerging Hispanic-Serving Institution
- None



HACU

HISPANIC
ASSOCIATION
OF COLLEGES &
UNIVERSITIES

10 Year Distribution Presidents by Race/Ethnicity

	2016	2011	2006
White	83.2	87.2	86.4
African American	7.9	5.9	5.9
Hispanic	3.9	3.8	4.5
Asian American	2.3	1.5	0.9
American Indian/Alaska Native	0.7	0.8	0.7

Diverse[®]

ISSUES IN HIGHER EDUCATION

HACU Launches La Academia de Liderazgo

January 28, 2019 | :



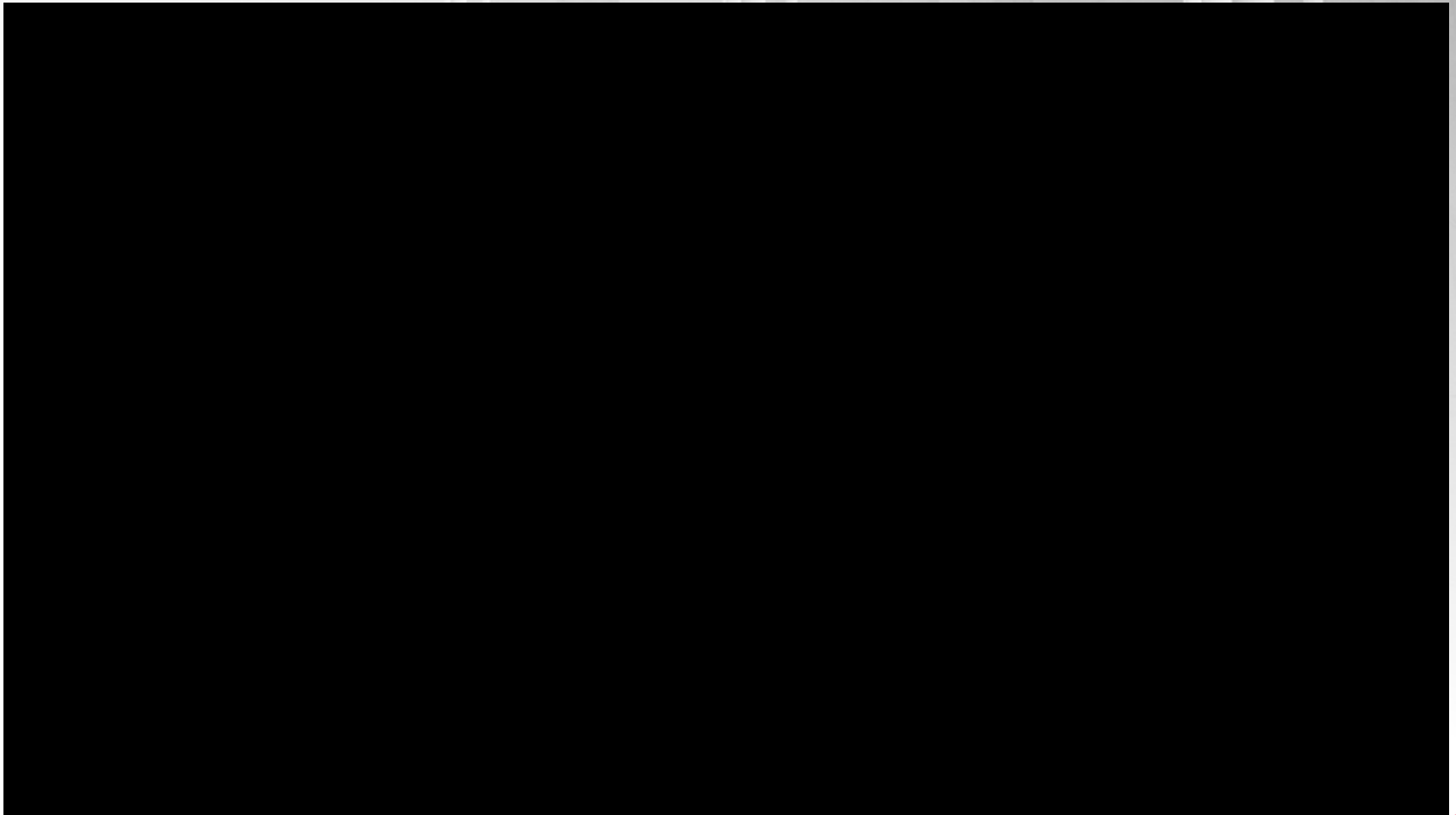
by Tiffany Pennamon

The Hispanic Association of Colleges and Universities (HACU) has announced the launch of a new fellowship program that seeks to increase the number of Hispanic leaders in presidential positions across higher education.

Source: Diverse Issues in Higher Education

“Soon if not already, 1 in 5 college students will be Hispanic, yet it is unlikely that many will enroll in a college or university with a Hispanic president.”

Welcome to La Academia



La Academia Highlights



1 *Proyecto* ***Transformativo***

Transformative Project
Campus Specific
Year-long with Peer &
Faculty Feedback



3 Seminars

Foundational Leadership
Advocacy & Placement
International Education



5 Webinars

Orientation
Governance
Strategic Planning
Fundraising
Social Media



25 Faculty & Mentors

100 plus years of
experience
Past & Current
University Presidents
Senior-level
Administrators

Overview

- A one-year program to prepare the next generation of culturally diverse leaders for the ranks of executive and senior-level positions at higher education institutions.
- A direct response to the declining rate of Hispanic university presidents (from 4.5 percent in 2006 to 3.9 percent in 2016), despite the unprecedented growth of U.S. Hispanic college student enrollment.

Elements of the Program

- Three week-long face-to-face seminars integrated with HACU's highly regarded Annual Conference, Capitol Forum, and International Conference/Experience outside the U.S.
- A curriculum that emphasizes Hispanic-Serving Institutions (HSIs) and Emerging HSIs, but with a holistic approach, including the search process, leadership fundamentals, current critical issues, and international relations.

Elements of the Program

- Hybrid content delivery with both in-person sessions and synchronous and asynchronous webinars that allow a high degree of flexibility for busy work schedules.
- More than a dozen nationally and internationally recognized current and emeriti presidents and senior-level administrators with 100 plus years of combined experience serving on the faculty and/or as mentors.
- Development and implementation of a project designed to enhance the quality of services provided at the institution with which the Fellow is affiliated and that may have application at other institutions.

Schedule of Seminars and Webinars

Fall 2020

- Webinar #1: Orientation – October 14, 2020
- Seminar One: Foundational Seminar at Lake Buena Vista, FL – October 28 – November 3, 2020
- Webinar #2: Governance in Higher Education Settings – November 18, 2020

Schedule of Seminars and Webinars

Spring and Summer 2021

- Webinar #3: Developing an Institutional Vision – January 20, 2021
- Webinar #4: Fundraising and Resource Development – February 17, 2021
- Seminar Two: Advocacy and Placement Seminar at Washington, DC – April 11-15, 2021
- Seminar Three: International Seminar at Salamanca, Spain – May 5-10, 2021

Application Process

- Applications due March 6, 2020; however, we will accept application through the end of March
- Fellows notified of acceptance by April 17, 2020
- Who should apply?
- Give yourself enough time to complete the application
 - Requires two letters of recommendation
 - Complete the application offline prior to submission
- Managing the program cost

Program Benefits

- Ongoing communication
- Comprehensive program compendium for each seminar
- Networking opportunities
- Peer to peer and program mentoring
- Hotel reservations and conference registrations handled exclusively by HACU
- Proyecto Transformativo

Program Brochure and Application

- Program brochure provides a good overview of the leadership academy and goes into detail about the application process.
- Online brochure and Application form can be found at www.hacu.net/leadershipacademy
- For technical assistance, contact Jennifer Nunez at jennifer.nunez@hacu.net or 210-576-3247

Inaugural Class of 2019-2020 Fellows now Presidents

Dr. Daniel López Jr.
Northeastern Illinois University



President
Harold Washington College,
City Colleges of Chicago
January 21, 2020

Dr. Suzanne Rivera
Case Western Reserve University



President
Macalester College,
St. Paul, Minnesota
Summer 2020

Thank You!

- **Website**

www.hacu.net

www.hacuadvocates.net

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QUESTIONS?