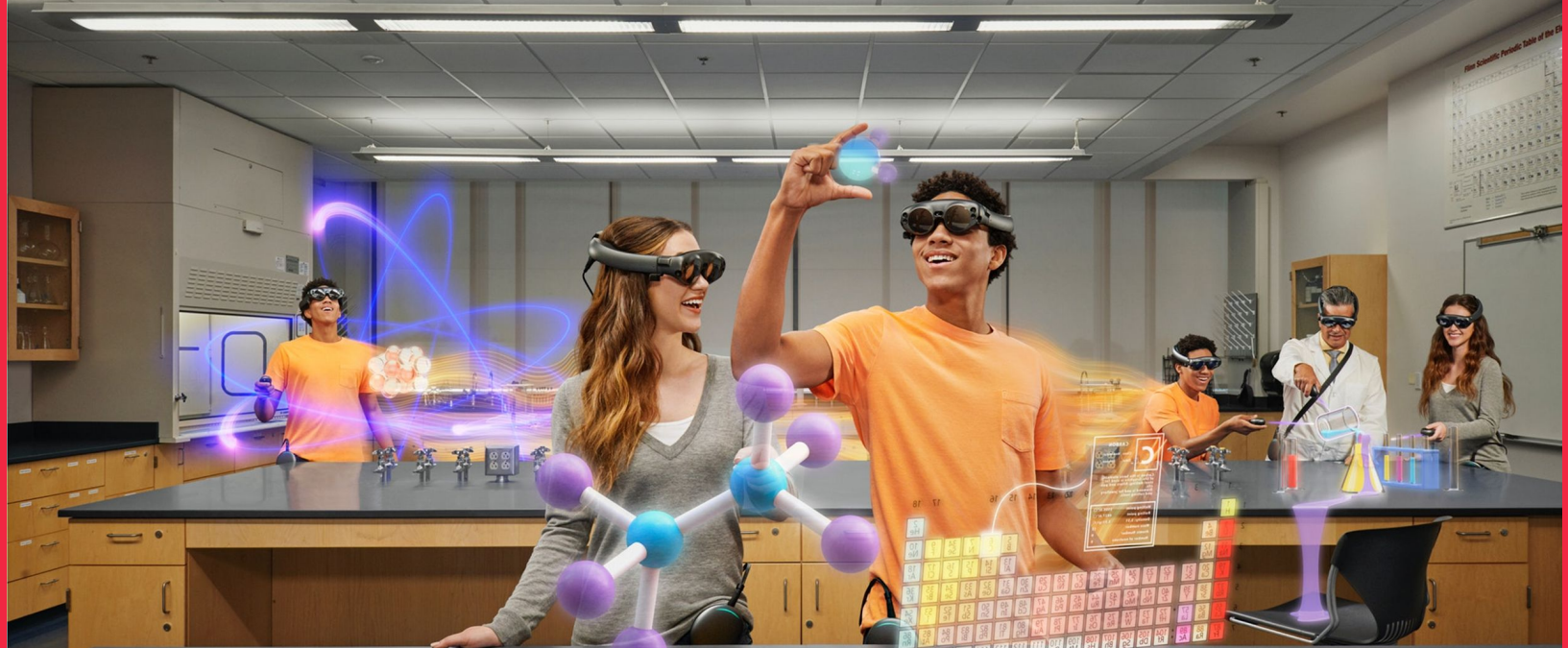


Spatial Learning in Higher Ed: *Welcome to the Future*



Today's Presenters



Alex Haber

Head of Magic Leap Education



Chris 'Topher' Maraffi

Professor, Multimedia Studies



Annie Myers

Associate Dean, Information
Technology



Dr. Hari Kalva

Associate Chair and Prof, Dept. of
Computer & Electrical Eng. and CS



Agenda

XR in Education Overview

Magic Leap Education Program
Overview

Spatial Learning Spotlights:
FAU & Broward College

Panel Discussion

Q&A



State of Higher Education

Faculty, researchers and students are hungry for better tools and solutions...



Not Engaging Enough



Too Expensive... Too Flat

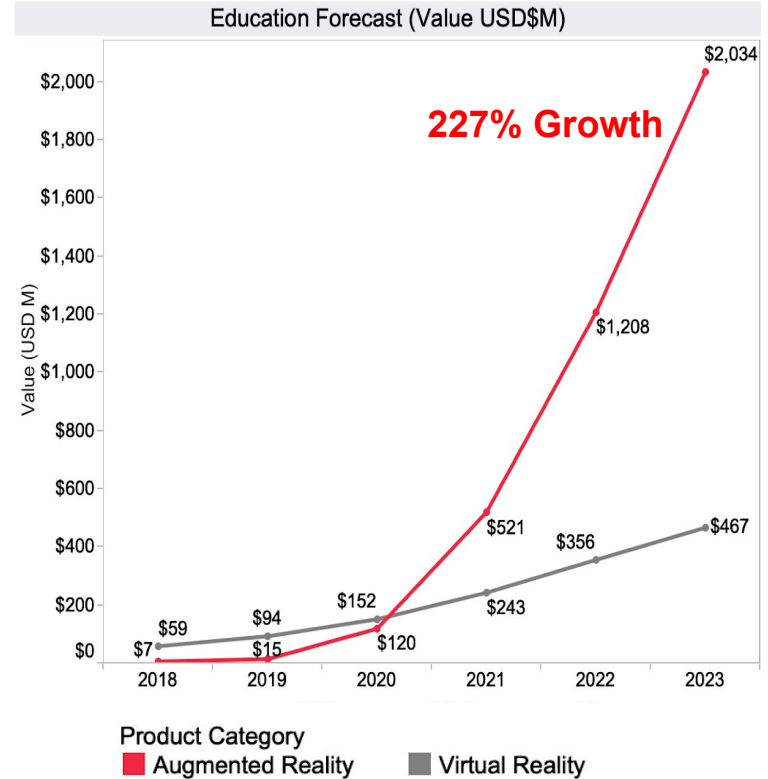
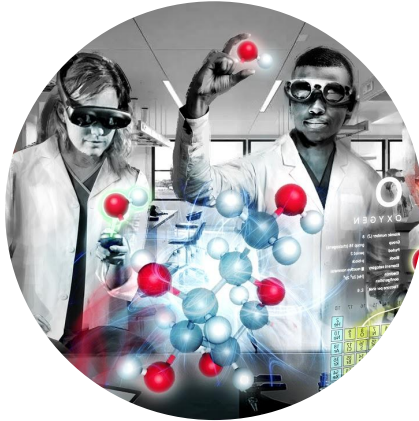




State of XR in Education

The spatial learning revolution is under way!

- IDC projects that EDU will procure ~**2.5 million** AR headsets over the next four years*

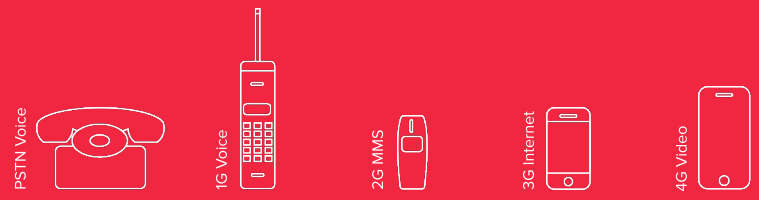


* International Data Corporation AR/VR Market Analysis, 2019



Technology Moves Fast

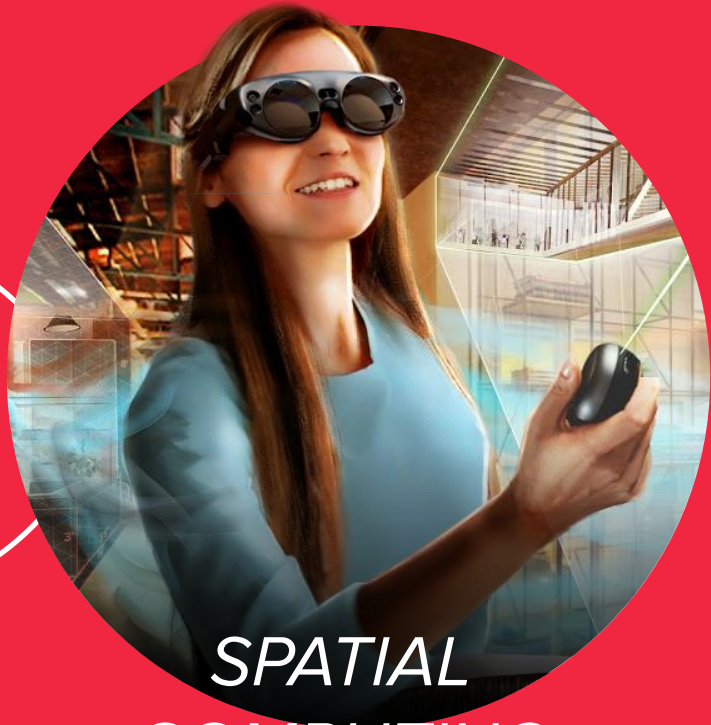
Spatial Computing is the New Frontier...



Evolution of Communication Devices



Evolution of Personal Computer Devices



SPATIAL COMPUTING

5G+ Mobile internet and general purpose computing replaced by one device.



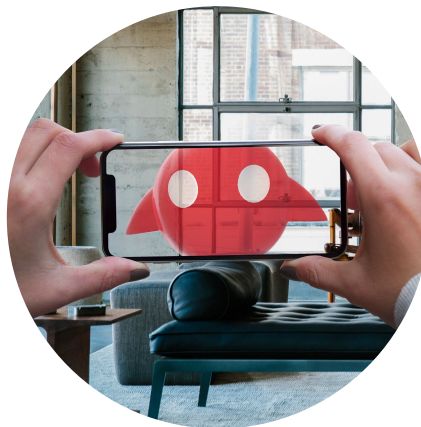
Spatial Learning Solutions: Categories of XR

VIRTUAL
REALITY



Digital environment that isolates
you from the physical world

AUGMENTED
REALITY



Digital content **on top** of your
physical world

SPATIAL
COMPUTING

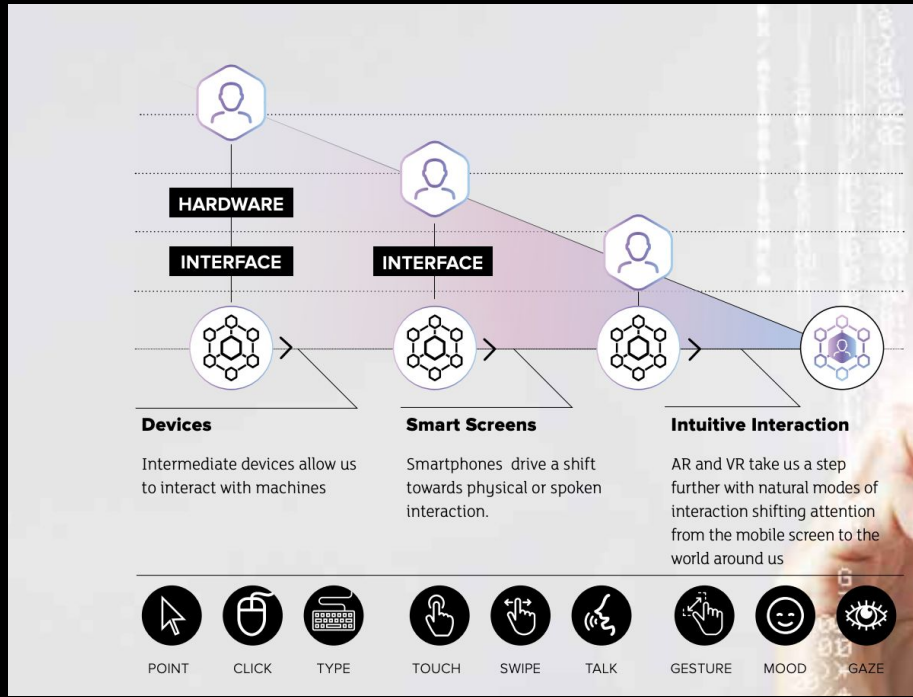


Digital content **interacts** with your
physical world



Spatial Learning: Empirical Evidence

- Humans evolving from point, click, swipe to **Gestures, Mood & Gaze**
- Augmented Reality delivers **45% higher engagement** than traditional 2D screens

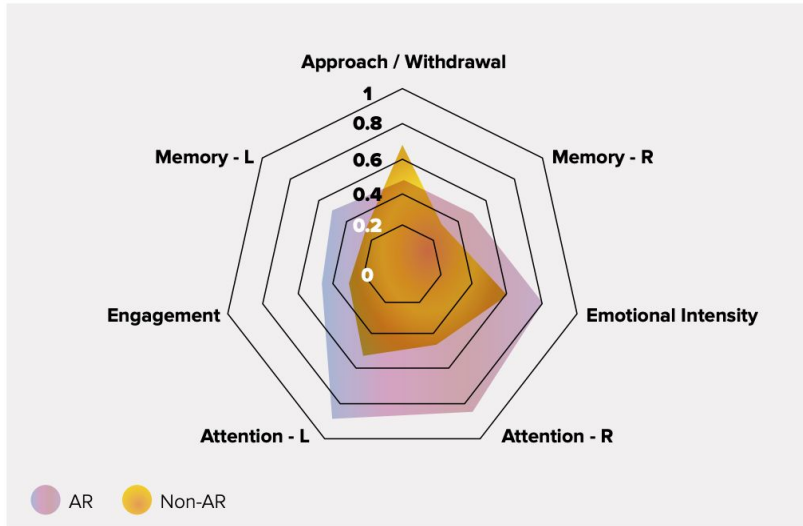


Source: Mindshare Futures, April 2018



Spatial Learning: Empirical Evidence

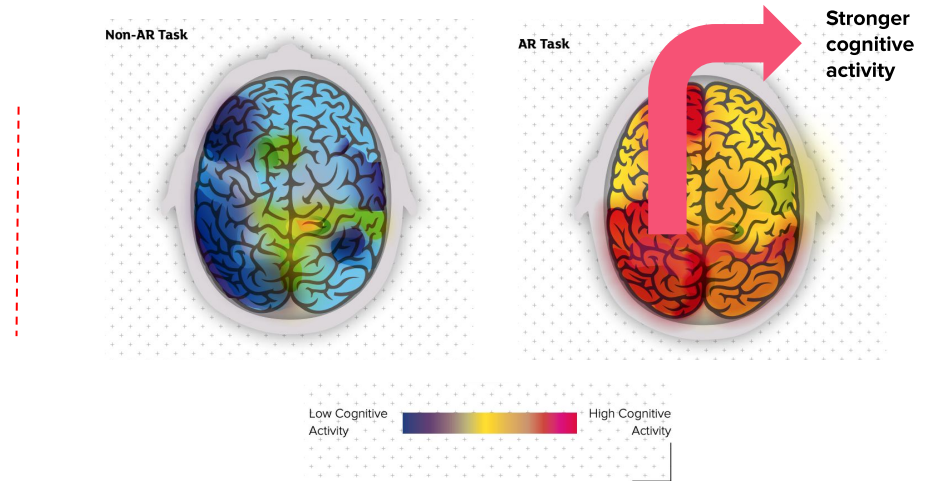
Average levels of Brain response during tasks



Source: Neuro insight study Mar 2018 | n=151 users

Brain activity measured using SST headsets; unit of measurement is radians, which equates to strength of brain response.

Cognitive Activity During AR vs. Non-AR Tasks



Source: Mindshare Futures, April 2018

Spatial Learning Focus Areas

COMMUNICATION, COLLABORATION & CO-PRESENCE



Making groups of people
more productive across
space and time

SPATIAL VISUALIZATION



Making decisions with
contextually relevant and
real-time spatial data

LEARN & ASSIST



Improving revenue and
operational efficiency with
revolutionary ways to train
and assist

LOCATION-BASED EXPERIENCE (LBX)



Enhancing destinations with
premium, curated experiences





DESIGN & MANUFACTURING



Spatial Learning Impact Industries

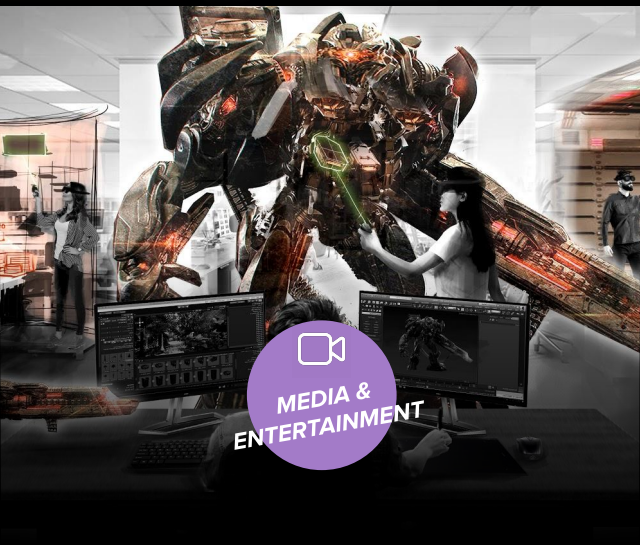
ARCHITECTURE, ENGINEERING & CONSTRUCTION



HEALTHCARE & WELLNESS



RETAIL & COMMERCE



MEDIA & ENTERTAINMENT



EDUCATION & GOVERNMENT



Agenda

XR in Education Overview

**Magic Leap Education Program
Overview**

Spatial Learning Spotlights:
FAU & Broward College

Panel Discussion

Q&A





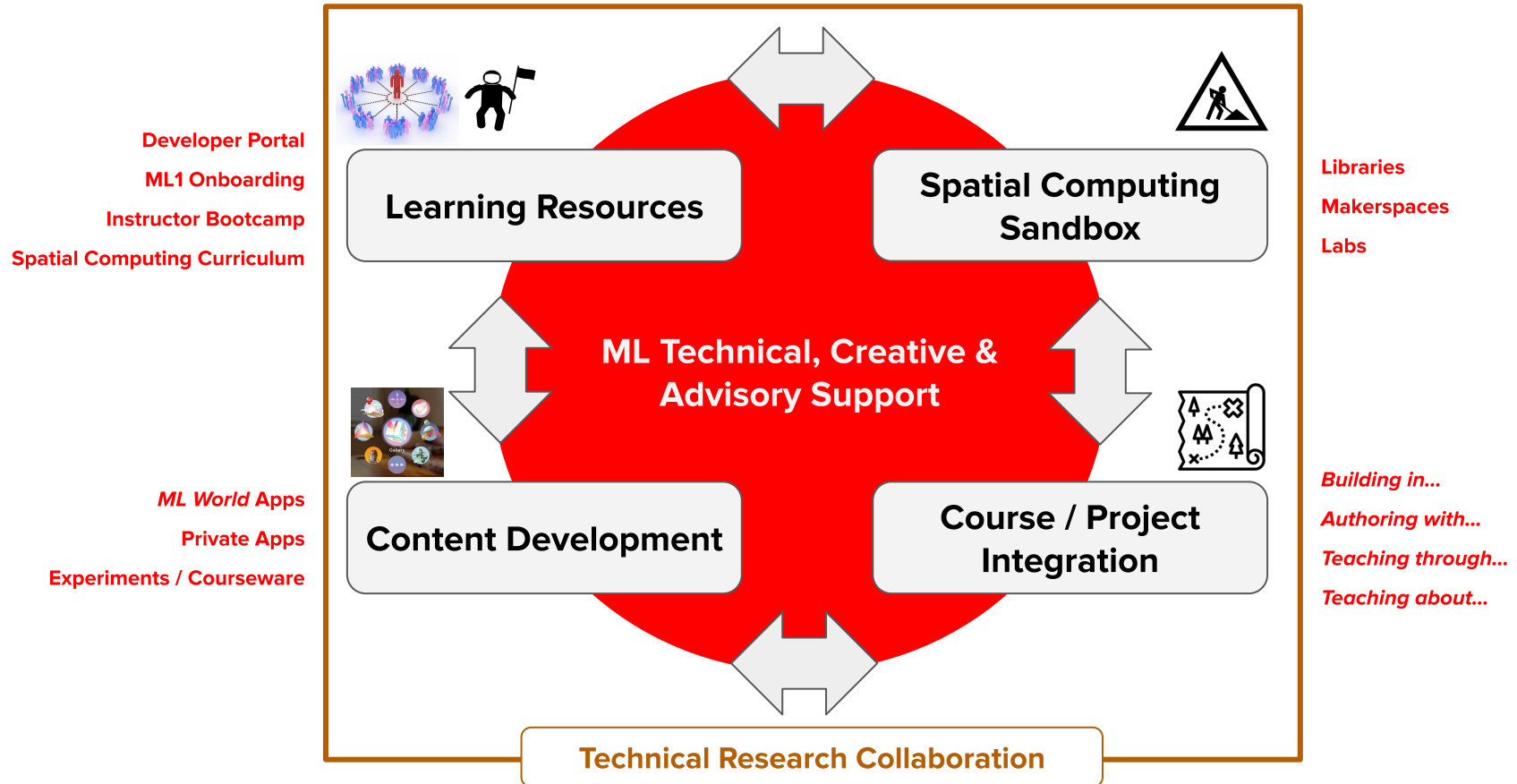
MAGIC LEAP EDUCATION PROGRAM OVERVIEW



magic
leap



Our Approach: Forging a Transformative Relationship



Academic Disciplines <> ML App Mapping



Human Anatomy & Physiology

MEDIVIS
AnatomyX



Earth Science



xennialdigital
climatechange



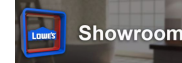
Undersea
(by Magic Leap)



Computer Science /
Game Development



Architecture & Design



Digital Art & Music



Ambeo



Journalism & Media



The New York Times



Astronomy



Multi-Discipline Platforms



Manifest



Spatial



Visualizer



Chemistry



xennialdigital
moleculebuilder

Many Apps on the Way in Biology, Mathematics and More!

Agenda

XR in Education Overview

Magic Leap Education Program
Overview

**Spatial Learning Spotlights:
FAU & Broward College**

Panel Discussion

Q&A





Extended Reality (XR) Emerging Technology

- 360 Interactive Video
- Virtual Reality (VR)
- Augmented Reality (AR)
- Mixed Reality (MR) or Spatial Computing (Magic Leap)
- For mobile devices or headsets
- Convergence of games, animation, and film, so includes supporting tech like virtual production & AI





FAU MTEn Lab XR Research

- MODS App-titude STEAM (STEM+Art) Exhibit Design
- Performative Theatre Games & Actor Training
- Historical-Heritage Site Tours & Social Justice Applications





Mitchelville AR/MR Tour Project

- Free AR Tour app for mobile phones, and a paid guided tour with Magic Leap headsets.
- Edutainment application for a Reconstruction-era historical site and Gullah Geechee heritage site in Coastal South Carolina.
- Collaborators: Mitchelville Preservation Project, Penn Center, Magic Leap, MODS, and scholars from USCB, NCSU, CCU, and FAU.



Model by Ledis Molina

- XR Degree Program
- Ideas Lab
- Magic Leap *Instructor Bootcamp*
- Broward College Hackathon
- **Other Disciplines for XR:** anatomy, architecture, health sciences, aviation, etc.



Agenda

XR in Education Overview

Magic Leap Education Program
Overview

Spatial Learning Spotlights:
FAU & Broward College

Panel Discussion

Q&A



Agenda

XR in Education Overview

Magic Leap Education Program
Overview

Spatial Learning Spotlights:
FAU & Broward College

Panel Discussion

Q&A



*THANK
YOU*

Want to learn more?

Alex Haber | ahaber@magicleap.com

